



Adobe Cumulative Licensing Program 5

Maintain control of your Adobe software licenses and enjoy significant savings on purchases over a two-year membership period

Key benefits of CLP 5:

- Enjoy significant savings
- Place orders quickly and easily.
- Install additional seats of currently licensed software as needed throughout the month.
- Consolidate all orders under one monthly purchase order.
- Accumulate points that lead to additional savings.
- Add affiliates worldwide that receive the same discount level and contribute to your cumulative points total.
- Get favorable renewal terms—qualifying customers receive perks such as no minimum order at renewal.
- Streamline licensing administration and record keeping.

With Adobe's Cumulative Licensing Program (CLP) version 5, one of the Adobe Volume Licensing (AVL) programs, your organization can earn significant savings on volume software licenses over a two-year membership period. Not only do your software orders provide cumulative savings, but CLP 5 also helps your organization streamline software management with centralized tools to track your Adobe software volume licenses.

Save money

Among the AVL programs, CLP 5 offers the most significant savings. Not only do you receive substantial savings over retail with your initial order, but all qualified orders of any size throughout the two-year membership term earn the same—or a better—discount level. Orders accumulate points, and as your cumulative point total increases, so does your potential savings. With CLP 5, your organization can also extend membership benefits to its affiliates. Member and affiliate purchases contribute toward the overall discount level, offering maximum savings.

Gain control of your software licenses

As a CLP 5 member, you can easily track and manage your software licenses through Adobe's easy-to-use, password-protected Licensing Web Site (LWS). This portal enables you to run reports, track order history, access serial numbers, and download available software from one central location. CLP members are assigned a single CLP 5 agreement number for all orders placed throughout the two-year period, so you can easily access a permanent, ongoing record of all your Adobe volume software licenses online. In addition, IT staff and other designated members of your organization can be assigned their own unique login to Adobe's LWS to easily download and then deploy Adobe software to multiple users in various departments and locations across your organization.

Access helpful licensing resources

AVL customers can also take advantage of community resources, such as white papers and eSeminars, that are available through a dedicated website. With topics customized for licensing and purchasing professionals, these resources provide tips, techniques, and best practices that reflect today's global way of doing business.

CLP 5 is ideal for:

- Midsize and large enterprises
- Creative agencies
- Educational institutions
- Government agencies

CLP 5 offers targeted programs for commercial, education, and government organizations, with features tailored specifically for those markets.

Membership flexibility

CLP 5 membership enables your organization to include worldwide affiliates under the program agreement and designate them as either Self-enrolled (which means they receive their own serial numbers for their Adobe software licenses) or Member-listed (which means they use your organization's serial numbers). In both cases, affiliate orders contribute to your organization's cumulative point total, providing even greater savings as combined cumulative orders reach higher discount levels.

Simplified purchasing and deployment

With CLP 5 membership, you can keep track of software installations throughout a given month and consolidate all your deployments into one monthly purchase order. That means you can deploy additional licenses of a product you have already licensed as you need them without placing a new order and waiting for it to be processed. Simply reconcile your license deployments with one comprehensive purchase order at the end of the month. In addition, CLP license orders for the same product, version, and platform share one serial number, so IT staff can easily build a standard image for installation on each machine to streamline software deployment.

Efficient software upgrade management with Upgrade Plan

As an AVL customer, you also have the option to purchase upgrade coverage for your Adobe software licenses through Upgrade Plan. By investing in Upgrade Plan, your organization can more efficiently manage software upgrades and achieve budget predictability. Upgrade Plan enables you to purchase any future upgrades of your licensed software that are released during your Upgrade Plan term at a percentage of the license price. Upgrade Plan is offered per product, so you can cover one or all of your Adobe software licenses. Not only does this coverage save your organization money, but it also provides automatic update notifications as well as timely access to the latest product versions. In addition, Upgrade Plan purchases contribute to the cumulative point total of your CLP membership to maximize your overall discount level.

Upgrade Plan membership runs concurrently with your CLP term, so your organization can enroll in and renew both programs at the same time. Upgrade Plan coverage is prorated in three-month increments to minimize payment for unnecessary coverage. For example, if 13 months into your CLP 5 membership you purchase 25 licenses of Adobe® Photoshop® software with Upgrade Plan, your Upgrade Plan coverage begins on the day the order is completed, and you qualify for the 12-month Upgrade Plan option. As an added benefit, during the first three months of your membership, you may purchase Upgrade Plan separately for any current version of Adobe software licenses acquired before you became a CLP member, ensuring all your Adobe software has the same comprehensive coverage while eliminating the need to track software updates and membership expiration dates separately.

For more information

To learn more about Adobe Volume Licensing, contact your Adobe sales representative or visit www.adobe.com/aboutadobe/volumelicensing.



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