Adobe Express

Adobe Express Comparision Chart

Pick the right product plan for your business.
Top Express product features, not limited to the below categories.

	Free	Premium	Teams	Enterprise
Brand Management				
Brand Kits Keep all your fonts, colors, logos and images in one brand kit. Easily apply to any design.		✓	✓	✓
Libraries Store all your Adobe Express and Creative Cloud assets in one place.		✓	✓	✓
Branded templates Create brand-specific templates for use across all your teams.	✓ Use only	✓ Create and use	✓ Create and use	✓ Create and use
Branded controls Specify which brand colors and fonts can be used in a shared template.			✓	✓
Adobe Experience Manager integration[s] Access /edit assets from Experience Manager and save back to your Experience Manager repository.			✓	✓
Templates and Design Assets *All plans also include: Adobe Stock Audio / Music, Adobe Stock sound effects, Adobe Stock icons, Adobe Stock Backgrounds and Adobe Stock design assets (illustrations, brushes, textures, frames and more)*				
Professionally designed templates Static, motion, and video templates.	✓ 155,000+	✓ 220,000+	✓ 220,000+	✓ 220,000+
Adobe Stock photos	✓ 500,000+	✓ 200M+	✓ 200M+	✓ 200M+
Adobe Stock videos	✓ 88,000+	✓ 98,000+	✓ 98,000+	✓ 98,000+
Watermark premium content	Watermark when premium content present. For stock, limited to 200 premium images / day	No watermark	No watermark	No watermark
Generative AI				
Generative Credits	✓ 25 per month	✓ 250 per month	✓ 250 per month per user	✓ Starts at 250 per month per user
Generate Image Use generative AI and simple text prompts to create beautiful images.	✓ Monthly free credit limit	✓	✓	✓
Generate Text Effects Use simple text prompts to apply styles or textures to words, powered by Adobe Firefly generative AI.	✓ Monthly free credit limit	✓	✓	✓
Generative Fill Add or replace content in images with a text prompt.	✓ Monthly free credit limit	✓	✓	✓
Generate Template Generate editable social posts, flyers, posters, and card templates from a text description.		✓	✓	✓
Commercial Use Create content designed to be commercially safe, using generative AI features powered by Adobe Firefly.	✓	✓	✓	✓
Photo and Design *All plans include: Photo adjustment and effects (including adjust contrast, shadows and saturation), Remove image background, Start from photos (e.g. JPG, PNG and PSD), Import and edit .psd and .ai files and Export in JPG, PNG, PDF and GIF*				
Erase		✓	✓	✓
Resize pages Resize multiple assets at the same time.	Add a new, blank page of any size within a project	Resize an existing design (includes bulk resize to generate multiple sizes at once)	Resize an existing design (includes bulk resize to generate multiple sizes at once)	Resize an existing design (includes bulk resize to generate multiple sizes at once)
Adobe Fonts	✓ 1,862 fonts (321 font families)	✓ 25,000+ fonts (2,800+ font families)	✓ 25,000+ fonts (2,800+ font families)	✓ 25,000+ fonts (2,800+ font families)
Add and sync your .psd and .ai files Add .psd or .ai files to your design. Edits made in Adobe Photoshop or Adobe Illustrator will sync so you don't need to reimport your assets.		✓	✓	✓
Translate	✓ Free for a limited time	✓ Free for a limited time	✓ Free for a limited time	✓ Free for a limited time
Video *All plans include: Drag-and-drop video creation, Animate text, images, design elements etc, Record voiceover and video transitions*				
Remove video background		✓	✓	✓
Video length	✓ Up to 30 minutes long	✓ Up to 2 hours long	✓ Up to 2 hours long	✓ Up to 2 hours long
Export in 4K		✓	✓	✓

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Adobe Express Comparision Chart Continued

	Free	Premium	Teams	Enterprise
Quick Actions *All plans include: Resize Image / Video, Crop Image, Generate QR Code, Convert to GIF / JPG / PNG / SVG / MP4, Caption Video, Merge / Trim / Crop video and Animate Characters*				
Remove background	✓ Premium feature, free for a limited time	✓	✓	✓
PDF Quick Actions (Edit, Combine, Organize), Import/Enhance PDF	✓ Import PDF free; 10 PDF Quick Actions per month	✓ Unlimited Quick Actions	✓ Unlimited Quick Actions	✓ Unlimited Quick Actions
Storage				
Cloud storage	✓ 5GB	✓ 100GB	✓ 1TB per user (pooled storage quota for your organization)	✓ 1TB per user (pooled storage quota for your organization)
Version history	✓ 10 days	✓ 30 days	✓ 180 days	✓ 180 days

Pick the right administrative features for your business.

Top administrative features, not limited to the below categories.

	Free	Premium	Teams	Enterprise
License Management and Deployment				
Manage all Creative Cloud and Acrobat licenses from one place.			✓	✓
Web-based license management tool with ability to reassign licenses.			✓	✓
Centralized IT deployment tools (self-install option also available)			✓	✓
Hierarchical Admin roles: System, Product, Product Profile, User Group, Deployment, and Support			System admin only	✓
Advanced Asset Protection and Security				
In-transit asset encryption.			✓	✓
Asset storage and at-rest encryption: multitenant storage with dedicated encryption key available.			✓	✓
User authentication options			Adobe ID, or as defined by Admin	Federated ID with single sign-on, Enterprise ID, or Adobe ID
Corporate ownership of user accounts.			✓	✓
Corporate control of assets stored in the cloud.			Possible#	Possible#
Content logs to show how users interact with assets.			✓	✓
Asset sharing and restrictions: shared storage, pooled quota, and asset reclamation			Possible#	Possible#
Dedicated Help and Support				
Online tutorials Thousands of step-by-step guides and videos to help you learn the latest Creative Cloud tools .			✓	✓
Technical support Resize multiple assets at the same time.			**Advanced:** 24x7 technical support with dedicated phone line, plus email, chat, and forums	**Enterprise:** onboarding and 24x7 enterprise support with priority access, plus email, chat, and forums
Expert sessions 1:1 phone conference sessions with Adobe product experts			Two per user per year	Unlimited

* Adobe Experience Manager is a separate purchase from Adobe Express.
# Dependent on business IT configuration and internal policies