Adobe Express for Education

Engage your students and drive creativity in the classroom.

Adobe Express for Education is the all-in-one creative app for beginners, empowering your students to make anything they dream up—all in a few quick steps.

Students can go way beyond beautiful graphics, videos, and web pages, easily transforming everyday projects into expressive multimedia creations. They can turn a poster into a video in one click. Animate a puppet character by speaking into their laptop microphone. Use features powered by Adobe Firefly generative AI to create amazing images and text effects. Make videos on a Chromebook with audio and video tracks, voiceover, and free music. And much more.

Key benefits for students:

- **All-in-one storytelling app:** Stand out by creating stunning multimedia research papers, writing assignments, graphics, flyers, photos, videos, narrated stories, presentations, reports, and so much more.
- **Fast, fun creation:** Adobe Express is easy for everyone to use, whether they're children or adults, and requires no design training. Generative AI makes it even easier to bring ideas to life.
- **Real-time collaboration:** Multiple students can peer-review or work on the same project at the same time to get things done faster and build their collaboration skills.
- **Built-in inspiration:** Adobe Express includes thousands of templates to use as starting points for assignments or as personal inspiration, and it also includes free Adobe Stock images that are curated for K–12 students.

Key benefits for teachers:

- **Student engagement:** Students can pick up Adobe Express instantly and express themselves in all the types of media. Groundbreaking features like generative AI-powered Text to Image and Text Effects plus Animate from Audio allow you to mix up your normal routines, getting students excited about lessons and how they demonstrate their learning.
- **Support for your existing lessons and curricula:** There's no need to come up with new materials or assignments—just have students create their reflections, reports, and presentations in Adobe Express. If you need fresh inspiration, you'll find free lesson plans and activities on the Adobe Education Exchange.
- **Student voice and choice:** Students can determine how best to visualize their ideas and communicate their knowledge. And because it's a creative playground, they'll be inspired to continuously self-assess and refine to make their work more their own.
- **Preparing students for the future:** They can build the persuasive communication skills they need to be ready for the next level in their education and their future careers.
- **Productivity:** From designing to reviewing, Adobe Express makes the creative process more productive in the classroom. Students can experiment without the cost, mess, and set-up time required for studio art projects. And you can provide feedback right inside the app, so you can see each student's progress and encourage them to grow and build their skills.
- **Streamlined communications:** Easily create parent newsletters, event announcements, classroom posters, social media graphics, classroom update videos, and more.
- **Works with the tools you use most:** Adobe Express integrates with district portals (Clever and ClassLink), edtech tools (Google Drive, Microsoft OneNote, Flipgrid, and Wakelet), and learning managements systems (Google Classroom, Microsoft Teams, Canvas, and Blackboard), so teachers and students can access their creative tools seamlessly as part of their daily workflows.

Key benefits for IT:

- **For all ages:** Adobe Express can be used in accordance with COPPA and similar EU laws, with parent consent.
- **Works with existing logins:** Students and teachers use existing logins, so there are no additional accounts to manage or passwords to forget.
- **IT admin control:** Your school's IT team manages and controls Adobe Express access and data.
- **Made for schools:** Adobe Express is free for K–12 schools, it can run on any device including Chromebooks, and it uses your existing school accounts and logins so it's easy to dive in and get started.
- **Works with the tools you use most:** Adobe Express integrates with district portals (Clever and ClassLink), edtech tools (Google Drive, Microsoft OneNote, Flipgrid, and Wakelet), and learning managements systems (Google Classroom, Microsoft Teams, Canvas, and Blackboard), so teachers and students can access their creative tools seamlessly as part of their daily workflows.

Adobe Express for Education for schools and districts

	District accounts for Adobe Express	Classroom accounts for Adobe Express
License type	Named User License for students, teachers, and staff	Named User License for teachers and students
Access	Across devices (desktop computer, laptop, Chromebook) at school or from home	Across devices (desktop computer, laptop, Chromebook) at school or from home
Benefits	• Fun, easy, expressive multimedia creation • Generative AI features powered by Firefly • Works in the browser • Admin console for easy district or school management • Licenses controlled by school or district	• Fun, easy, expressive multimedia creation • Generative AI features powered by Firefly • Works in the browser • Classroom manager for adding and managing classes and students • Licenses controlled by teacher
Price range	Free for K–12	Free for K–12

Learn more at *adobe.com/education/express*