



Engage your students and drive creativity in any course.



Adobe Express for higher education is the all-in-one creative app that empowers students of all skill levels to make anything they dream up for presentations, reports, and other class projects—all in a few quick steps.

Students can go way beyond beautiful graphics, videos, and web pages, easily transforming everyday projects into expressive multimedia creations. Use features powered by Adobe Firefly generative AI to produce amazing images and text effects.

Key benefits for students:

- **All-in-one storytelling app:** Stand out by creating stunning multimedia research papers, writing assignments, graphics, flyers, photos, videos, narrated stories, presentations, reports, and so much more.
- **Fast, fun creation:** Adobe Express is easy for everyone to use and requires no design training. Generative AI makes it even easier to bring ideas to life.
- **Real-time collaboration:** Multiple students can peer-review or work on the same project at the same time to get things done faster and build their collaboration skills.
- **Built-in inspiration:** Adobe Express includes thousands of templates to use as starting points for assignments or as personal inspiration, and it also includes millions of royalty free Adobe Stock images to jump-start creativity.

Key benefits for faculty:

- **Student engagement:** Students can pick up Adobe Express instantly and express themselves in all the types of media. Groundbreaking features powered by Adobe Firefly generative AI—like Text to Image, Generative Fill, and Text Effects—allow you to mix up your normal routines, getting students excited about new ways to communicate and demonstrate their learning.
- **Student voice and choice:** Students can determine how best to visualize their ideas and communicate their knowledge. And because it's a creative playground, they'll be inspired to continuously self-assess and refine to make their work more their own.
- **Preparing students for the future:** They can create with the power of generative AI and build the persuasive communication skills they need for the next level in their education and their future careers.
- **Productivity:** From designing to reviewing, Adobe Express makes the creative process more productive. You can provide feedback right inside the app, so you can see each student's progress and encourage them to grow and build their skills.
- **Support for your existing lessons and curricula:** There's no need to come up with new materials or assignments—just have students create their reflections, reports, and presentations in Adobe Express. If you need fresh inspiration, you'll find free lesson plans and activities on the Adobe Education Exchange.

Key benefits for IT:

- **Works with existing logins:** Students and faculty use existing logins, so there are no additional accounts to manage or passwords to forget.
- **IT admin control:** Your institution's IT team manages and controls Adobe Express access and data.
- **Works with the tools you use most:** Adobe Express integrates with edtech tools (like Google Drive, Microsoft OneNote, Flipgrid, and Wakelet), and learning managements systems (like Microsoft Teams, Canvas, and Blackboard), so faculty and students can access their creative tools seamlessly as part of their daily workflows.

Adobe Express for higher education

Your institution can use Adobe Express for free with limited content and features.
See the differences between the Free and Premium plans:

	Free plan	Adobe Express for higher education
Content	Thousands of templates, design assets, and fonts from Adobe Fonts. A limited collection of royalty-free Adobe Stock photos.	All premium templates and design assets including the entire collection* of over 160 million royalty-free Adobe Stock photos from within the Adobe Express app. <small>*Adobe Express membership required. The Adobe Stock photo collection does not include Premium or editorial content. Limited Adobe Stock functionality available in web page and video features.</small>
Generative AI credits**	25 generative credits per user per month for features powered by Adobe Firefly AI.	250 generative credits per user per month for features powered by Adobe Firefly AI.
Services	2GB cloud storage.	Adobe Portfolio + 100GB of cloud storage + Premium support.
Collaboration	Ability to create unlimited projects and share them with students and faculty.	<ul style="list-style-type: none">• Ability to create unlimited projects and share them with students and faculty• Creative Cloud Libraries to manage and share your templates and assets
Features	<ul style="list-style-type: none">• Basic editing features and photo effects, including the ability to remove backgrounds and animate• Ability to add multiple pages of any size to your project• Over 1,000 fonts from Adobe Fonts	<ul style="list-style-type: none">• Basic and premium editing features like refine cutout, resize, and graphic groups• Ability to add multiple pages of any size to your project• Over 25,000 licensed fonts from Adobe Fonts, curved type, grids, and font pairs• Ability to add your branding, logo, colors, and fonts in one tap• Conversion and export to and from PDFs and other file types• Ability to create on both web and mobile

