ZONES™
Connecting Business & Technology

Deploy an agile, robust and connected storage solution

Zones storage specialists are dedicated to ensuring business data is continuously accessible and remains secure. We work along side of you to ensure that your organization's storage infrastructure has the capacity and management capabilities to accommodate data types and business operations.

Zones takes a holistic, strategic approach to storage projects by providing:

> In-depth evaluations and recommendations

> Assessment of current storage architecture and defining project requirements

> Procurement, configuration and deployment of the final storage solution

Deduplication

As much as 30 percent of stored data consists of unintentionally or unnecessarily duplicated information that serves no business purpose. A key component of any strategic storage management initiative is deduplication. Deduplication is the straightforward yet underutilized practice of identifying duplicate data and automatically purging it. In addition to lowering storage requirements, deduplication allows for longer data retention periods and increases the efficiency and effectiveness of backups, replication and disaster recovery. With this strong lineup of benefits, Zones experts will ensure deduplication is a core element of your storage solution.

Backup & Recovery

When disaster strikes, critical systems are designed to respond to the disruption and shift traffic to alternate locations where replicated company data and applications reside. Day in and day out, backup and recovery systems maintain a real-time duplicate of a company's data and stand ready to make it available to users without interruption. Whether your systems support 100 users or 100,000, Zones backup and recovery experts can help you design a cost-effective plan that keeps your company's data safe and accessible.

Big Data

Sophisticated analytics – such as that used to individualize auto insurance policies based on driving habits or to identify business opportunities based on consumer behavior, specific weather conditions, or days of the week – sift through vast complex data sets. That's the "big" in Big Data. Zones can help you design and deploy a storage solution built to resolve the challenges of Big Data.

Cloud Storage

Turning to the cloud for storage brings a number of real benefits; economy, scalability, and availability among them. Along with cloud benefits are considerations similar to traditional storage including performance, security, data integrity, and disaster recovery.

Zones storage and security specialists will team up to provide you with an independent assessment of cloud storage. And we'll ensure you understand the security considerations, including data regulations, independent of where the data lives and how it is accessed.

Zones partners with the most proven, reliable and secure cloud solution providers to bring you the best cloud solution. We can also develop alternative physical storage solutions that will give you the additional time you need to make well informed decisions about cloud storage.

THE ZONES DIFFERENCE IS YOUR ADVANTAGE

> National provider of IT products and services

> Superior product availability with more than 2,000 partners

> Culture of service excellence that earns recognition

> In-depth expertise and high-level industry certifications

> Regional integration centers for specialized fulfillment

> Local support from representatives across the U.S.

> Solution architects to facilitate systems strategies

> Global fulfillment for international organizations

Make Zones your technology partner. Visit zones.com or call 1.800.419.9663

Trust Zones Expertise

Zones highly skilled solution architects and engineers have the highest levels of technical certification from storage solution suppliers such as EMC, Cisco, IBM, Dell, HP, and NetApp.

When contemplating storage projects, Zones will help you explore your options and ensure that you implement a solution that addresses both your cost targets and your performance requirements. As we help you work your way through the specification process, our consultations may include representations of our storage solution suppliers. By facilitating this collaboration, Zones provides trusted insight and first-hand information about storage solutions and data management.

Choosing from top-tier suppliers

When Zones develops a storage solution for your company – whether to enhance your existing storage system or to help you transition to a new storage architecture – we recommend and choose from the industry's leading storage hardware and software vendors.

Cisco deploys sophisticated enterprise-class network switches and software to get your data where it belongs; safely, securely and efficiently.

Hewlett-Packard offers a variety of data storage and converged storage products and solutions that provide scalability to multiple terabytes of capacity, enhanced data protection, and centralized management.

NetApp creates systems and software to help customers store, manage, protect, and retain data to reduce the data center footprint by up to 50%, boost storage utilization by 200%, and storage system performance up to 400%.

Dell offers centralized storage solutions for file sharing and storage consolidation including integrated appliances for disk-based backup and recovery as well as tape drives that deliver reliable, long-term archiving solutions.

IBM disk storage systems provide storage efficiency solutions such as virtualization, automated tiering and thin provisioning. IBM also offers tape backup, recovery and archiving solutions for data protection and retention.

Symantec provides solutions that maximize storage efficiency, availability, and performance across operating systems, virtualization technologies, and storage hardware to build resilient private clouds.

From simple, efficient unified storage to powerful, smart enterprise storage, EMC storage solutions will meet your requirements for the journey to your cloud. EMC scale-out solutions enable enterprises to meet big data challenges.

McAfee deploys high-performance security software to prevent the penetration and spread of malware into and across the network, keeping stored data safe from harm.

VMware products transform the data center into a flexible cloud infrastructure with the performance and reliability to run the most demanding enterprise applications.

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