

## Trust Zones expertise to sustain effective and compliant licensing

rofessional, accurate and compliant. Software asset management is multi-faceted – licensing compliance, potential savings and cost avoidance, buying strategies, tracking application usage, and deployment and true-up negotiations. Zones software licensing executives have the knowledge, experience, tools, and the relationships with our software partners to assist you in each area. Reduce your financial risk, lower costs, and gain greater control of your assets by leveraging the IT lifecycle expertise of our licensing executives and utilizing our software management solutions.

## **Software Licensing Expertise**

We work with you to evaluate your IT environment for a comprehensive understanding of your software licensing requirements, and ensure your agreements accurately and optimally reflect those needs. Zones uses industry-standard best practices and advanced solutions to inventory licenses and determine software usage across your organization. For ongoing management, tools are available that track licenses for renewals and provide accurate reporting, which ultimately allows you to optimize your software investments. Zones licensing executives will meet with you to help with everything from license reconciliation to the development of a management plan that is accurate, efficient and automated.

Zones certified professionals, dedicated support team, and industry-leading management solutions will give your company the advantage it needs to manage software throughout its lifecycle.



- Accurate Information: Use findings as a baseline for all licensed products and versions. Plus, put the information to use during license agreement negotiations.
- > **Forecasting:** Simplify budgeting with a pinpoint forecast. When you are ready to purchase software, you don't have to worry about over or under buying.
- > **Tracking:** Track all standard and nonstandard software license agreements using efficient, automated management tools.



## THE ZONES DIFFERENCE IS YOUR ADVANTAGE

- > Dedicated software licensing team of certified professionals
- > Consultations with specialists who share insights on how to realize the most beneficial and cost-effective licensing agreements
- > Professional services and solutions for software asset management
- > 2013 Microsoft Volume Licensing Partner of the Year
- > Multi-time recipient of the prestigious Microsoft Operational Excellence Award
- Long-held partnerships with software publishers including Microsoft, Symantec, McAfee, VMware, Adobe and others