

Making connections that drive transactions



Retailers face challenging times as they fight to stay profitable, productive and competitive while working to satisfy ever more price conscious and demanding customers. This new breed of consumer expects to engage with you when and how they want, through multiple integrated channels – social media, the web, smartphones – as well as in brick-and-mortar locations.

While all of these channels influence consumer behavior, brick-and-mortar remains the best venue for offering a brand experience while generating revenue. Zones Retail & Hospitality IT experts can help you leverage technology to align all of these channels and stay competitive in an evolving environment.

Quality IT solutions for the changing retail environment

Zones is a billion-dollar IT solutions provider that delivers customized IT solutions and services to enhance every aspect of retailing today; from the front door to the data center, and everywhere in between.

We understand that retail's "moment of truth" has expanded beyond the checkout counter to encompass the entire physical space as well as the online space.

With more than 25 years of IT experience, Zones has the talent, resources, and partner ecosystem to help you deploy innovative retail solutions that can transform business processes and deliver a superior customer experience.

Working with Zones means teaming with a single-source provider who can design, implement, maintain, and stand behind the advanced solution we build for you.

Our broad portfolio of top-tier technology partners such as Apple, AirWatch, Cisco, Dell, IBM, HP, LG, Motorola, Planar, Toshiba GCS and other leading manufacturers enables Zones to design and deliver powerful and flexible retail solutions across the technology spectrum.

Zones takes a long-term, strategic view of your business and IT needs

For demanding retail environments, Zones solution architects can assess the entire infrastructure and recommend server optimization, virtualization, backup, storage and disaster recovery solutions to enhance availability, reliability and security.

We take the long view, helping you weigh the value of compatibility with existing technology against future flexibility and scalability.

Zones security experts provide assessment, protection and peace of mind

Because enterprise security is a moving target, Zones security specialists provide ongoing consulting services to keep your business safe from emerging threats.

Zones works with leading security solution providers to deliver superior data and network and device protection in diverse hospitality and retail environments.

- > Mobile device configuration
- > Business continuity
- > Gateway and network security
- > Security assessment services
- > Disaster recovery
- > Remote network access

Retailing has reached a critical tipping point where the lines between the virtual and physical worlds are blurred, placing significantly more power in the hands of consumers. Zones Retail & Hospitality Solutions can help you regain control with solutions that enable consistent and continuous customer engagement, timely and relevant customer interactions, and a seamless experience across all touch points.

Zones Retail Solutions

Zones brings a wealth of experience and knowledge to projects from in-store technology refreshes and network infrastructure deployments to data center upgrades and unified communications and more.

In-Store

- > Mobile & Traditional Point-of-Sale
- > Payment Systems
- > Scanners
- > Networking / WLAN / Wi-Fi
- > Digital Signage
- > Handhelds, tablets & PCs
- > Ruggedized Mobile Devices
- > Kiosks
- > Printers
- > Digital Cameras & Video
- > Monitors
- > Telephony & VoIP

Back Office, Data Center & Supply Chain

- > Servers
- > Security Solutions
- > Storage
- > Backup & Disaster Recovery
- > Operating Systems
- > Networking
- > Wireless
- > Software Applications
- > Big Data/Analytics
- > RFID

Count on Zones certified specialists to ensure high-performance networks

Zones can help you create a path away from the traditional networking model toward a converged infrastructure design that enables agile and rapid application and service delivery, drives out costs, and keeps workers connected no matter how busy the floor gets.

Zones' rapid roll-out capability speeds advanced POS solution deployment

To speed deployment of customized technology solutions, Zones maintains integration centers across the country where we can configure, test, package and ship thousands of retail-ready scanners and touch-screen devices for in-store personnel, or configure hundreds of blade servers for a warehouse-size data center.

Trust Zones to simplify cloud deployment

If you're contemplating a transition to the cloud, Zones can help you deploy a cohesive solution that enhances business agility while driving down data center acquisition, management and maintenance costs.

Zones is a national provider of IT solutions and services

Regardless of the scope of your IT requirements, Zones can deploy optimized solutions to enhance in-store and back office operations.

- > Wireless and Mobility Solutions
- > Virtualization Solutions
- > Network Infrastructure Solutions
- > Network Security Solutions
- > Unified Communications Solutions
- > Storage & Backup Solutions
- > Software Licensing Management Solutions
- > Microsoft Deployment Services
- > Technology Assessment Services
- > IT Asset Disposition Services

End-to-end lifecycle management

Whether you need to virtualize the infrastructure, design a network, implement an integrated communication platform, roll out a global retail platform or dispose of obsolete equipment in an environmentally responsible way, Zones can deploy a cost effective solution that meets your goals and exceeds your expectations.

Complete single-source capability

With a dedicated retail team backed by engineers and technicians as well as specialists certified in networking, storage, virtualization, security, and software licensing, Zones has the talent and resources to be a true single-source technology partner.

Customized procurement platform

ZonesConnect is an IT purchasing website tailored to meet your organization's specific business needs. With 24/7 access to order tracking, comprehensive reporting, customized purchase management data, and frequently purchased product lists as well as online quotes, ZonesConnect makes technology procurement much easier to manage. We build and maintain ZonesConnect portals at no cost to our customers.

A diverse tier-one technology partner

Zones is a certified Minority Business Enterprise (MBE). As a certified MBE and Corporate Plus® member of the National Minority Supplier Development Council, we offer businesses committed to diversity initiatives the opportunity do business with a diverse IT partner.