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MOBILE COLLABORATION: 7 PITFALLS TO AVOID

1. Your employees care about productivity — not security.

Your workers will deploy whatever apps they need to get the job done. Sure, the efficiency rocks—but it also means no common management, no policy control and no protection for your corporate info.

2. Consumer apps are a sieve for corporate data.

Think all enterprise apps are secure? Not even close. When mobile users access corporate data, it can fall irretrievably into unmanaged cloud storage and leaky sharing sites.

3. Mobile Device Management handles devices—not data or apps.

Sounds like a nice-to-have, but Mobile Device Management products “lock down” the entire device, leaving you with a poor user experience and low adoption... the kiss of death in any BYO environment.

4. Blacklisting apps is not scalable.

Keeping a list of acceptable and unacceptable app options is neither practical nor feasible. Apps are updated constantly, and even those you whitelist could be exchanging data insecurely with other apps.

5. Mobile collaboration solutions are not cure-alls.

Dozens of mobile collaboration tools secure data in a single app, confining workers to tasks that can be completed within that app only. Sounds like an expensive lesson in flexible productivity.

6. Mobile workers will not use inferior mobile tools.

They just won't. And it's not worth the headaches to try. But give them modern, user-friendly solutions and watch as productivity skyrockets. Employee satisfaction, too.

7. Users and IT have distinct mobile needs.

Employees need seamless sharing—but IT needs it to be secure. Employees need mobile workflows—but IT needs a simple implementation. You need a solution that works for both sides.

THERE'S A SOLUTION THAT SOLVES ALL THESE PROBLEMS.

The right mobile collaboration solution provides complete flexibility without impacting personal use or exposing corporate data to loss or theft. Give your employees access to the apps they know and love. Give your IT team an unbeatably secure infrastructure. And give your bottom line a kick in the right direction.

Go to www.good.com to try Good Technology™ free for 30 days.

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