



Empower Decision-Making with Information Insight

Veritas Information Governance Solutions





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“True genius resides in the capacity for evaluation of uncertain, hazardous, and conflicting information.”

— Winston Churchill

Information can be your greatest ally. But unknowingly, for most organizations it has become public enemy # 1. Exponential information growth comes with a significant price tag and tremendous risk.

By 2017, Gartner predicts that 33% of Fortune 100 companies will experience an information crisis due to their inability to adequately value, govern, and trust their enterprise information.¹

Information Governance is the strategy organizations are deploying to proactively manage information risk. This strategy requires the systematic integration of people, process, and technology to effectively identify and protect the organization's most critical information, while simultaneously eliminating information that contains no value.

This strategy is achieved through a multi-faceted approach of gaining visibility, taking action, and assuming control over information. Successful execution of these steps will remove organizational barriers to information decision-making.

Veritas simplifies this process by illuminating information hazards and providing tools for automated remediation. By delivering a detailed blueprint of your information ecosystem, Veritas arms your organization to fight back against the exponential data curve and reign over risk.

¹ <http://www.gartner.com/newsroom/id/2672515>

Benefits of the Veritas Solution

Gain Visibility | Expose Risk



69% of all data that organizations store contains no legal, regulatory, or business value.²

² <http://www.forbes.com/sites/ciocentral/2012/07/17/defensible-disposal-you-cant-keep-all-your-data-forever/>

The first stage of an Information Governance strategy requires gaining insight into your organization's information ecosystem. Critical intelligence regarding your information's age, location, and ownership provides the roadmap for effective information decision-making.

Understanding the risk profile of your information allows your organization to shift from the "store everything" mentality to a value-focused perspective.

Benefits of the Veritas Solution

Take Action | Execute Decisions



IDC found that 52% of corporate information that requires protection is not currently protected.³

Once organizations have visibility into their information footprint, they must take action. Ultimately, the choice is between retention, protection, and deletion. By leveraging critical insights into the value of their information, organizations can assign classifications, deploy policies, and initiate cleanup.

With the cost of managing a PB of data roughly \$5 million per year, it is imperative that organizations start cleaning up their information footprint immediately.⁴

³ <http://www.emc.com/leadership/digital-universe/2014iview/it-imperatives.htm>

⁴ <http://www.gartner.com/document/2062415>

Benefits of the Veritas Solution

Assume Control | Ensure Governance



Only 16% of companies indicate that business units are involved in developing information policies that will affect their businesses.⁵

⁵ <http://www.gartner.com/document/2859524>

Information Governance does not occur overnight. Rather, it evolves from a systematic approach that brings together the right people, process, and technology. By assembling the appropriate stakeholders to develop sustainable policies, organizations will ensure successful governance initiatives outlast individual projects.

Additionally, technologies that integrate and automate will drastically reduce the manual effort required to manage the Governance workflow and improve the organizations ability to mitigate information risk.

BNY Mellon's "Unstructured Data Governance Project" was selected as the ISE® North America Project of the Year in the Commercial Category. The project involved the creation of a governance process to provide security and user access certifications over high-risk data stored in network shared drives.



ISE® North America Project
Award Winner
Commercial Category

Veritas Information Governance Solutions

Veritas offers an integrated portfolio of solutions that provide real-time insight into an organization's information footprint and empower information leaders to make decisions about what to protect and what to delete.



Veritas™
Information Map



Veritas™
Data Insight



Veritas™ Enterprise Vault
& **Veritas™** Enterprise
Vault.cloud

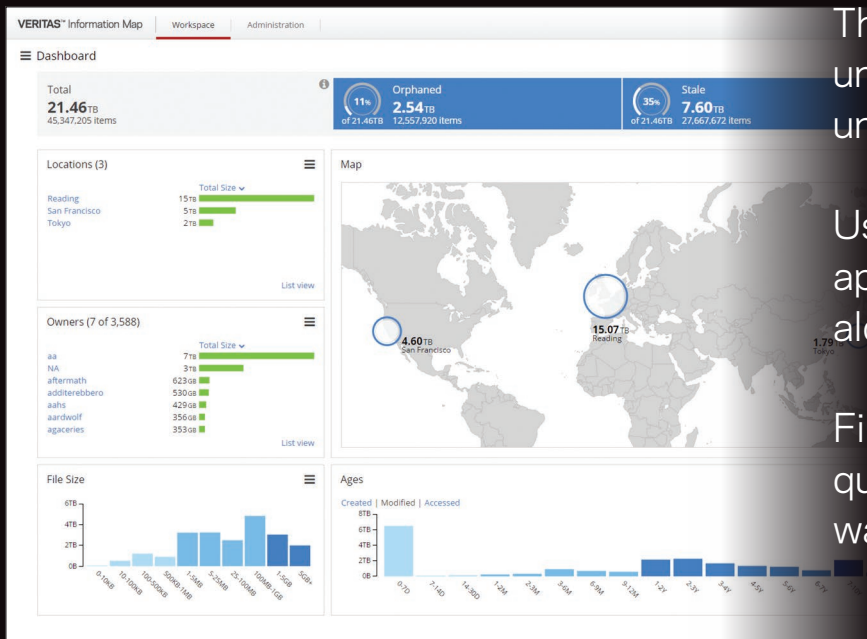


Veritas™
eDiscovery Platform



Veritas™ Information Map

Dynamic Perspective | Unbiased Decisions



The Information Map is a cloud service that renders unstructured data in visual context and guides users toward unbiased, Information Governance decision-making.

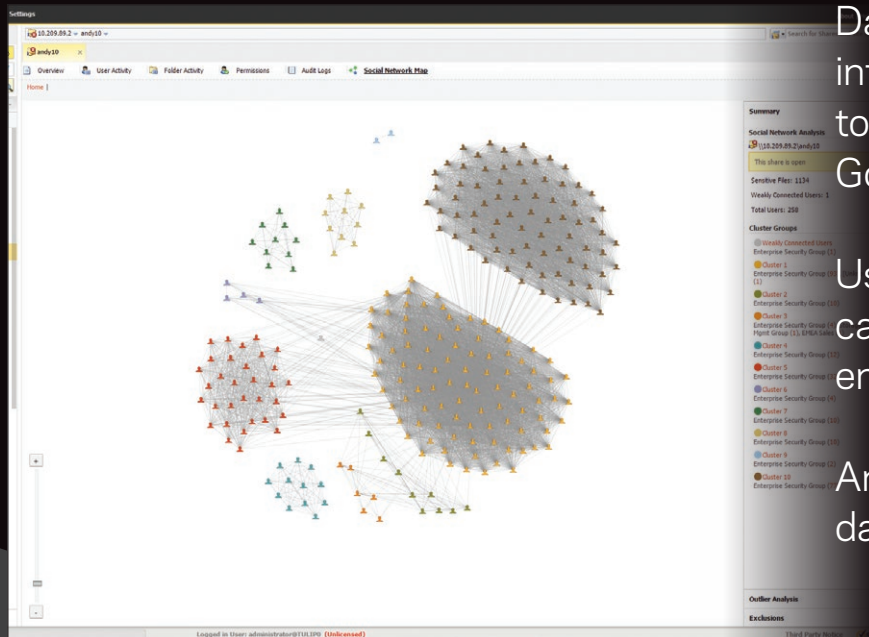
Using the Information Map's dynamic navigation, users can apply quick filters for identifying orphaned and stale data, along with granular filters for age, size, and item type.

Filtering is optimized for real-time interaction so users can quickly identify areas of risk, areas of value, and areas of waste across their storage environment.



Veritas™ Data Insight

Monitor Access | Prevent Theft



Data Insight is a file classification & analysis tool that identifies information risk hazards and delivers remediation capabilities to ensure successful execution of an organization's Information Governance strategy.

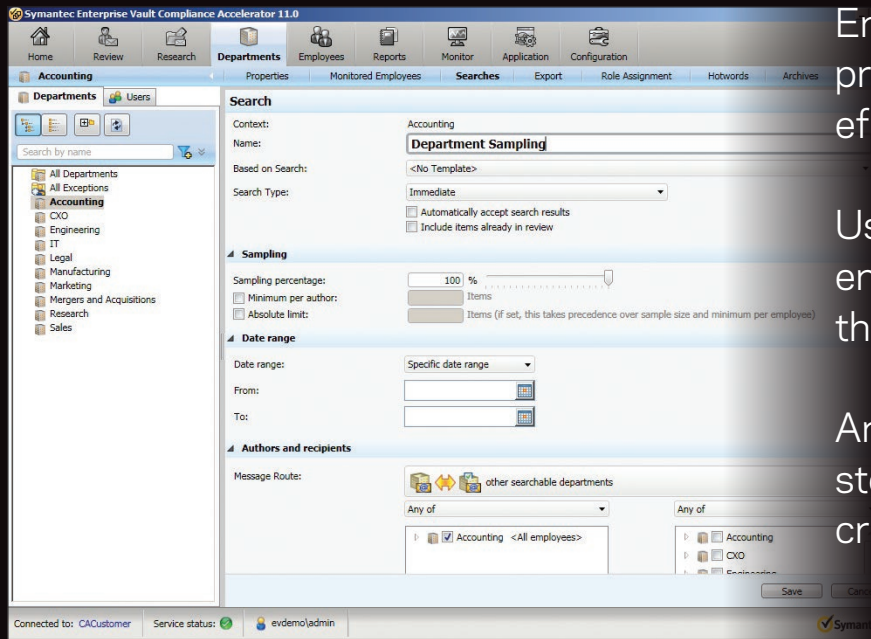
Using Data Insight's reporting and visualization features, users can classify at-risk data, rescind access to sensitive data, and engage data owners to improve decision-making.

Analytics provide critical intelligence for all data migration, data deletion, and access control initiatives.



Veritas™ Enterprise Vault & Veritas™ Enterprise Vault.cloud

Optimize Storage | Automate Retention



Enterprise Vault, available on-premises and in the cloud, provides information archiving capabilities for organizations to efficiently store and retrieve unstructured information.

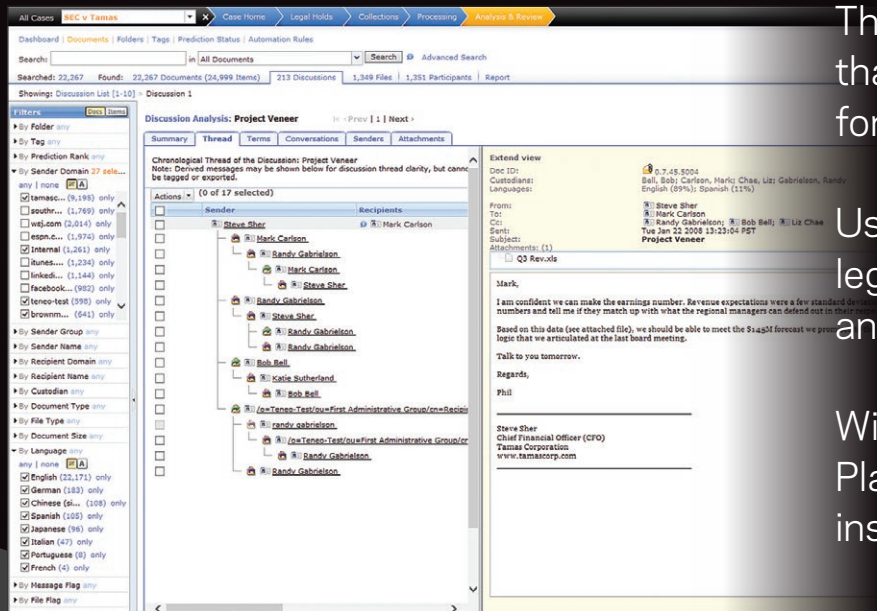
Using Enterprise Vault's classification and retention policy engine, organizations can improve compliance and automate the process of eliminating no-value data.

Archiving reduces the overall information footprint, lowers storage costs, and improves the efficiency of identifying critical pieces of information.



Veritas™ eDiscovery Platform

Intuitive Analysis | Beautiful Review



The eDiscovery Platform is an end-to-end investigation tool that quickly collects, processes, and organizes information for review.

Using the eDiscovery Platform's consumer-grade features, legal and compliance teams can manage the tool themselves and experience accelerated time to resolution.

With better insight and less complexity, the eDiscovery Platform enables investigators to focus on solving the case instead of navigating through IT.

Veritas Information Governance Solutions

Portfolio Integration

Automated Cleanup



Integration:

- Veritas Data Insight
- Veritas Enterprise Vault

Use Case: Implement an automated records management workflow that assigns retention policies based on metadata tags.

How it Works: Data Insight automatically applies tag to files, EV reads tag and archives data with appropriate policy.

No-Frills Collections

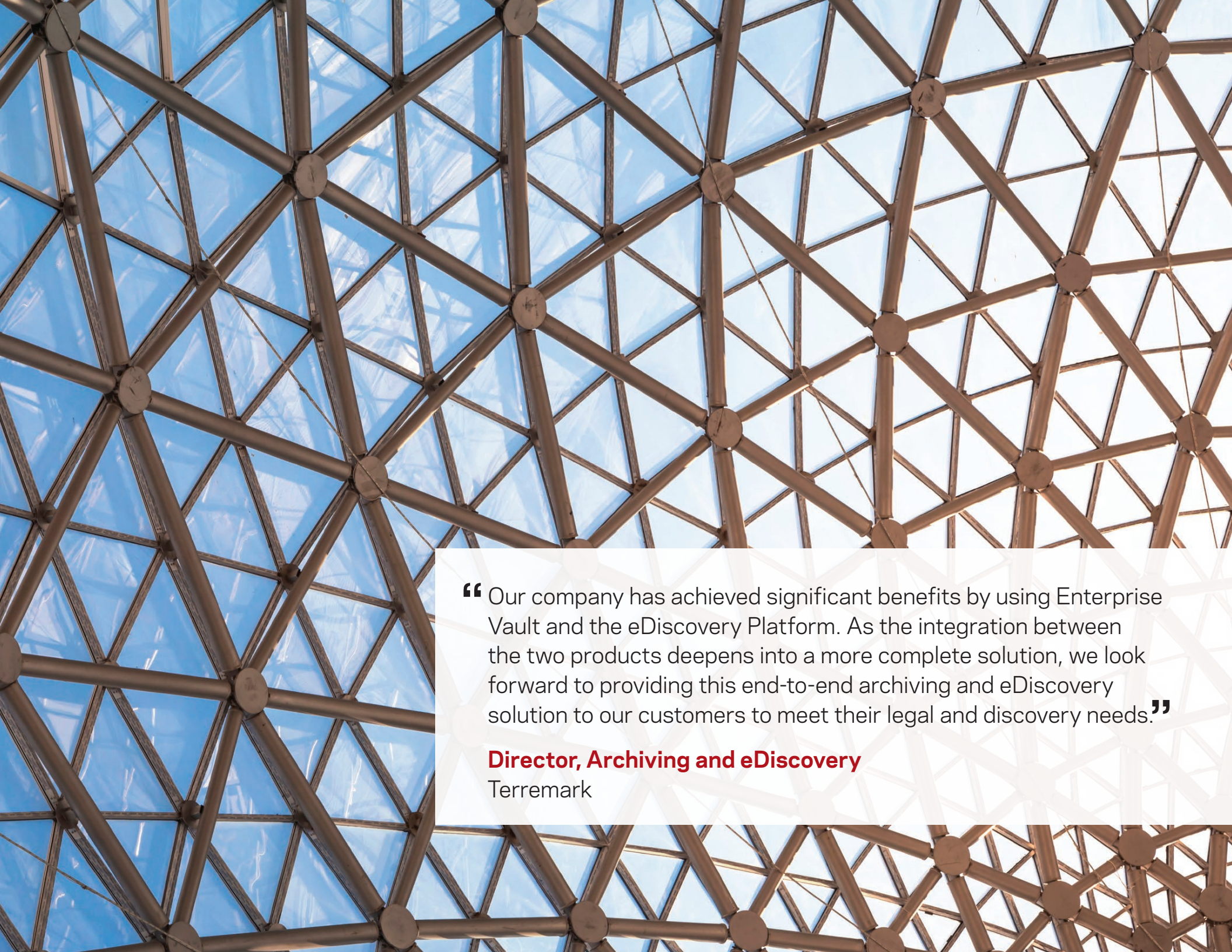


Integration:

- Veritas Enterprise Vault
- Veritas eDiscovery Platform

Use Case: Implement a streamlined collections workflow to prevent processing of irrelevant data and reduce number of documents for downstream review.

How it Works: Use the eDiscovery Platform to perform pre-collections culling on archived data using the EV index.



“ Our company has achieved significant benefits by using Enterprise Vault and the eDiscovery Platform. As the integration between the two products deepens into a more complete solution, we look forward to providing this end-to-end archiving and eDiscovery solution to our customers to meet their legal and discovery needs.”

Director, Archiving and eDiscovery
Terremark

Why Veritas?

Veritas enables organizations to make informed decisions about all of the information they store. The integrated Information Governance portfolio synthesizes intelligence across unstructured data sources and facilitates action to ensure organizations are best positioned to counter information risk.



As evidence of our leadership, consider that:

- Enterprise Vault has been acknowledged as a leader in the past 11 Gartner Magic Quadrants for Enterprise Information Archiving
- The eDiscovery Platform has been acknowledged as a leader in 4 of the last 5 Magic Quadrants for eDiscovery Software
- Veritas has over 30,000 customers using Data Insight, Enterprise Vault, Enterprise Vault.cloud, and the eDiscovery Platform

Learn More.

It's time to join other progressive organizations in gaining visibility, taking action, and assuming control over your information footprint. To launch an information risk audit and gain better insight into your organization's Information Governance readiness, please reach out to your Sales Specialist or contact us at [1-800-721-3934](tel:1-800-721-3934).

Contact Us

Visit our Website
www.symantec.com

For more information please e-mail:
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