



GOOD MOBILITY SUITE



THE CHALLENGE

How do you use mobility as a strategic advantage, changing your business processes to get ahead of your competitors — before they use it to get ahead of you?

THE SOLUTION

The mobilization of business creates new opportunities as well as new threats. Mobility is fundamentally changing core functions such as sales, service and operations. The businesses that will thrive in the mobile era are those who successfully align their business processes to the new mobile opportunities. Doing so will require a new set of apps, not just extending existing business processes but enabling entirely new ones. The Good Mobility Suite enables businesses to more rapidly develop, secure, manage and support key mobile apps.

Mobilize Apps and Content, Easily and Securely

Organizations are looking to easily mobilize apps and content while meeting corporate security requirements. Users want to share content, collaborate on Word documents, annotate PDFs, sign contracts, manage customer relationship info and more all on their mobile devices. The Good Mobility Suite provides the ease of use IT needs to empower users to do more on mobile, while preserving consumer-like experience and user privacy. And the Good Mobility Suite offers a layered security solution that protects at every level: apps, data, and devices.

- Empower your work force to share and collaborate on a wide range of content including editing, document management annotation and document signing
- Protect against enterprise data leakage while in use, at rest or in motion with policy-based app controls
- Maintain IT control of apps and content even when the device not owned by the organization but by contractors and business partners
- Preserve end user privacy without need for intrusive geo-location or whole device wipe techniques
- Deploy and manage simply with choice of cloud-hosted or on-premise platform and intuitive web based console

Enable Rapid Business Transformation

Leading organizations are using mobility as a competitive edge, developing custom mobile apps that improve key business processes. To rapidly build and deploy mobile apps, organizations need a platform that speeds development, enables effective management of apps and content and ensures the reliability of mobile service. The Good Mobility Suite provides everything an organization needs to accelerate development and deployment of mobile apps. It enables organizations to:

- Focus on their unique business logic rather than core platform services such as security, management, high availability, disaster recovery and monitoring
- Quickly build apps using common development frameworks such as Adobe Phonegap, IBM Worklight and Xamarin
- Speed app development through use of shared services in a service oriented architecture (SOA) model
- Rapidly integrate new mobile apps with existing apps and business systems to maximize the impact of their mobile app initiatives
- Utilize either a secure mobile SDK or app wrapping depending on business requirements to maintain maximum flexibility

Reduce Support Costs While Maintaining Reliability

As mobile apps become increasingly core to business operations and competitive advantage, mobility becomes a tier-one IT service. Yet the inherent complexity of mobility and its many components, both inside and outside the firewall, creates challenges for IT operations. At the same time, existing help desk capabilities are insufficient to rapidly address mobile support calls leading to spirally support costs. Together these threaten the success of mobile business transformation initiatives. IT must monitor the end-to-end service across this environment and tune it to meet performance needs. They must also empower their support staff to address user issues quickly and without escalation. With the unique mobile service management capabilities built into the Good Mobility Suite, IT can:

- Monitor all apps built upon the Good Dynamics Secure Mobility Platform to ensure reliability of your diverse set of ISV and custom apps
- Pinpoint issues and avoid outages across the entire end-to-end mobile environment
- Enable level-one support staff to resolve issues, avoiding costly and time consuming escalations
- Reduce mean-time-to-repair (MTTR) and improve user satisfaction
- Auto-diagnose issues without searching through logs across multiple systems and fix those issues with a single click

To learn more about the Good Mobility Suite, visit good.com.

ABOUT GOOD

Good Technology is the leader in secure mobility solutions, providing the leading secure mobility solution across all stages of the mobility lifecycle for enterprises and governments worldwide. Good offers a comprehensive, end-to-end secure mobility solutions portfolio, consisting of a suite of collaboration applications, a secure mobility platform, mobile device management, unified monitoring, management and analytics, and a third-party application and partner ecosystem. More than 6,000 organizations in over 190 countries use Good Technology solutions, including FORTUNE® 100 leaders in commercial banking, insurance, healthcare, and aerospace and defense. Learn more at www.good.com.

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