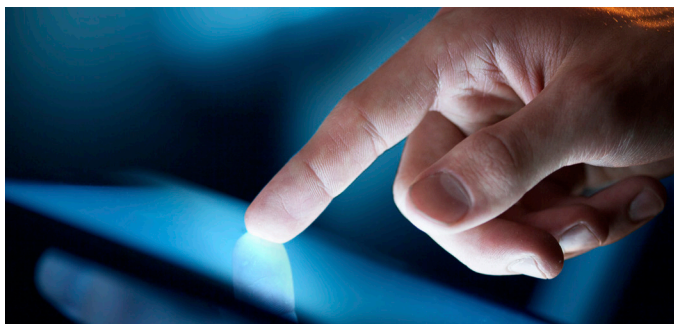




## GOOD DYNAMICS SECURE MOBILITY PLATFORM



### THE CHALLENGE

How do you build the right foundation to enable all your mobile apps while ensuring security, flexibility and enterprise readiness?

### THE SOLUTION

Organizations need to mobilize all their core business apps. They need a common platform across all of these apps no matter if they are core collaboration apps, ISV apps, or custom-developed business apps. This platform must provide needed security to ensure critical business data is never put at risk. It must be flexible enough to adapt to the ever-changing mobile landscape. Finally, it must offer bulletproof enterprise readiness as mobile devices become the primacy work screen. The Good Dynamics Secure Mobility Platform provides the foundation for enterprise mobility. It delivers a secure, flexible and enterprise-ready platform to respond to growing mobility needs.

### Secure the Mobile Enterprise

As organizations mobilize they cannot compromise their corporate security. They must adopt a solution with layered security that protects at every level: apps, data, and devices. This includes going beyond traditional mobile device management (MDM) and integrating next-gen containerization to protect all corporate data on corporate managed and BYOD devices. With FIPS-validated crypto and years of usage in the most demanding environments the Good Dynamics Platform is the gold standard for mobile security. The Good Dynamics Platform enables organizations to:

- Protect corporate applications from leaking enterprise data outside of IT control, with policy-based app controls
- Utilize multiple levels of security including Mobile Device Management (MDM), Mobile Application Management (MAM) and Secure Containers
- Secure enterprise data in use, at rest and in motion between backend servers and apps
- Maintain security of documents and data shared between apps via encrypted app-to-app tunneling technology
- Preserve end user privacy without need for intrusive geo-location or whole device wipe techniques

## Ensure Flexibility to Respond to the Changing Mobile Landscape

Mobility is in a constant state of change. New devices, new apps and new business demands emerge on an almost daily basis. While leading organizations are using mobility as a competitive edge, IT is challenged to enable services to meet these ever-changing demands. By quickly enabling the deployment and development of new applications while maximizing reuse the Good Dynamics Platform delivers true mobile agility. Furthermore, it gives organizations the flexibility to deliver these capabilities on-premise, in the cloud or in a hybrid model. The Good Dynamics Platform empowers IT to:

- Quickly choose the best app to meet new business demands from the most comprehensive ecosystem of enterprise apps
- Support apps through both app wrapping and an SDK to ensure additional app flexibility
- Simplify management via a common platform for all scenarios including business-to-employee, business-to-partner, business-to-customer and other key scenarios, including those where IT does not control the device
- Utilize shared services to develop and deploy new apps more quickly using unique SOA design patterns optimized for mobility
- Enable app-to-app workflows to maximize business productivity while maintaining security

## Deliver True Enterprise Readiness

As users and their apps increase exponentially, mobility becomes a tier-one IT service. Yet the rapid growth of mobility and the inherent complexity engendered by this fast pace of change challenge IT as it delivers on their service level agreements (SLAs). The Good Dynamics Platform ensures that as businesses mobilize their mobile service is always there when they need it. By utilizing the Good Dynamics Platform, organizations can ensure that every app deployed on the platform can meet the demanding requirements of the mobile enterprise. With Good Dynamics Platform IT can:

- Scale to meet an ever growing demand for mobile apps and services
- Build their environment with pervasive high availability and disaster recovery to ensure datacenter issues do not impact mobile users
- Monitor the entire mobile estate including backend systems, mobile-specific infrastructure, proxies, firewalls, NOCs, carriers, devices and apps to pinpoint issues before they impact users
- Avoid the brittle components of other solutions such as VDI and per-app VPN that lead to service interruption and user dissatisfaction
- Deploy and manage simply through a web based console with the option of a cloud-hosted service

To learn more about the Good Dynamics Secure Mobility Platform, visit [good.com](http://good.com).

## ABOUT GOOD

Good Technology is the leader in secure mobility solutions, providing the leading secure mobility solution across all stages of the mobility lifecycle for enterprises and governments worldwide. Good offers a comprehensive, end-to-end secure mobility solutions portfolio, consisting of a suite of collaboration applications, a secure mobility platform, mobile device management, unified monitoring, management and analytics, and a third-party application and partner ecosystem. More than 6,000 organizations in over 190 countries use Good Technology solutions, including FORTUNE® 100 leaders in commercial banking, insurance, healthcare, and aerospace and defense. Learn more at [www.good.com](http://www.good.com).

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