

## KEY BENEFITS

- **Eliminates overbuying of software.** Reduces capital costs.
- **Removes costs associated with maintaining and supporting underutilized software and hardware.** Frees up people and time.
- **Optimizes the outcome of vendor negotiations.** Get fair value in annual software license reviews and “true-up” negotiations with an accurate view of the truth.
- **Stops unneeded additional license spending, frees up budget.** Precise usage information enables the reallocation of unused or underutilized software.
- **Helps reduce excess license fees.** Replace full versions of software titles with read-only/reporting/standard versions as appropriate.
- **Reduces time spent on complex configuration efforts by identifying exactly what needs to be configured.** Automatically detects all running apps out of the box, helping IT focus on what matters most.
- **Enables consolidation of license keys for cost savings.** License Key Discovery determines which license keys are being used or not used, saving costs.

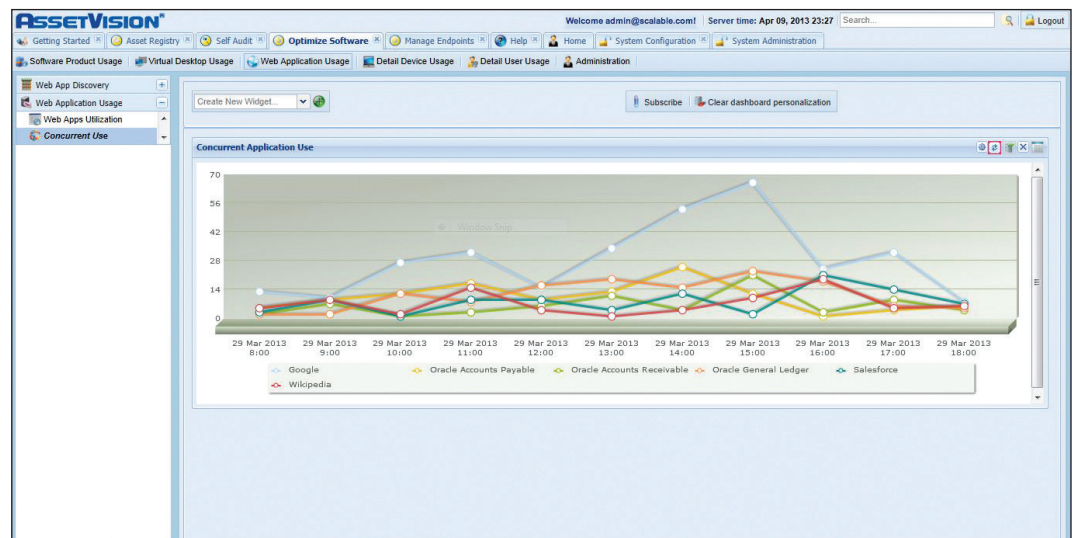
# Cloud-based application usage reporting: *the accurate, fast-working “truth serum.”*

Asset Vision® Optimize enables IT to know, precisely and in detail, how often applications are being used and by whom, via powerful visualization tools that are outcome-focused.

Asset Vision Optimize helps IT management gain a deep understanding of what IT assets are deployed, and more importantly, how these assets are being used within their organization. With this information, organizations can make better decisions across the Asset Management Lifecycle. This ensures full optimization, maximizing the value of those assets at minimum cost.

Asset Vision Optimize measures usage for applications, users, machines, Windows® captions (file name/ActiveX control/workflow), web applications, Terminal Service/XenApp environments, and local or network printers. Additionally, it measures usage for virtual desktops and virtual applications.

Asset Vision Optimize usage intelligence is unique. It measures real applications and desktop usage by measuring the intensity and type of interaction between the end-user and desktop. Keyboard and mouse activity are recorded within each active application automatically. That information is then parsed through a proprietary algorithm to determine whether the application was used, read or written from, and by which type of user.



## Strengthen Your Ability to “Trust, But Verify” on MSP and Outsourced Custom Application Charges

Many organizations who use outsourced, custom application development pay per contractual use terms, but have little visibility into the data outsourcers use to generate charges. Asset Vision Optimize enables monitoring of MSPs and outsourcers through web analytics for accurate contract charges—even with hard-to-monitor custom applications.

## Usage Metering

Asset Vision Optimize measures usage per application, per user, and per machine. This method of usage metering derives accurate license and asset usage statistics, delivering both operational and tactical business value.

## Auto Application and Machine Usage Detection

By default, Asset Vision Optimize will automatically detect all applications and machines that have been launched by a user and are actively being used. This saves many hours of work, taking the guesswork out of identifying which application to track—especially with new application deployments.

## Windows Caption Usage

Windows title information is collected automatically. Read/Write usage per Windows title is also tracked, so that a correlation can be made from a user workflow perspective.

## Automatic Product Key Enumeration

Any product key deployed is automatically enumerated on a per machine basis when a product is deployed. The product key can be associated to a given license and/or machine collection, to enable reporting and ease of administration.

## Hardware Inventory

Asset Vision Optimize features an extensive WMI engine that allows WMI data to be enumerated in a variety of ways for hardware analysis. This helps to determine whether retirement or redeployment are the best options.

## Web Application Usage Metering

Websites can be measured with simple filtering rules or comprehensive regular expression rules for web based applications like Oracle Financials.

## Terminal Server Usage Metering

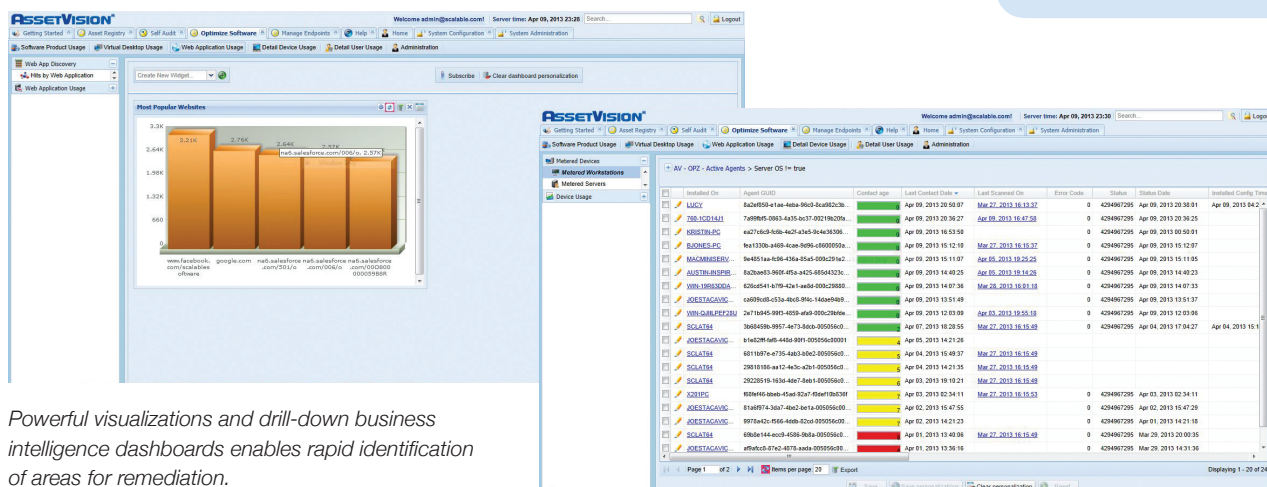
With Asset Vision Optimize, it is easy to measure terminal server utilization on a per-user session basis. Concurrent usage and correlation between thick and thin client usage can also be measured on a per-user and/or per-server basis.

## Application Read/Write Usage Metering

This allows accurate reporting on whether a user actually entered data into an application or not, providing a generic method to determine whether read/write functions were utilized in an application or application module.

## 9 WAYS ASSET VISION OPTIMIZE SAVES TIME AND COSTS

- Migrate only suitable users and applications to compatible VDI's.
- Identify and remediate underused apps; replace full apps with reader or report applications.
- Size Terminal Service and VDI environments properly.
- Recycle or retire underused machines.
- Repurpose underused machines for VDI/TS users.
- Migrate only those applications being used.
- Identify and remediate underused, legacy, and overused printers.
- Proactively maintain compliance and minimize compliance risk.
- Streamline ITAM processes with core business drivers.



Powerful visualizations and drill-down business intelligence dashboards enables rapid identification of areas for remediation.

## About Scalable

Scalable Software, an innovator in IT Asset Management software since 1999, publishes the WinINSTALL suite of products and is the company behind Asset Vision®, a unified Cloud-based ITAM tool. Asset Vision drives expense out of IT, slashing the cost of administering, supporting, and updating traditional on-premise ITAM solutions. Asset Vision's agentless discovery easily populates, reconciles, and normalizes IT assets. Along with its comprehensive Software Asset Management layer, it swiftly enables accurate compliance reporting, reduces waste through application usage analytics, and precisely identifies unused software and features on all types of devices, even in BYOD scenarios. For more information: [www.scalable.com](http://www.scalable.com) or [info@scalable.com](mailto:info@scalable.com).

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