

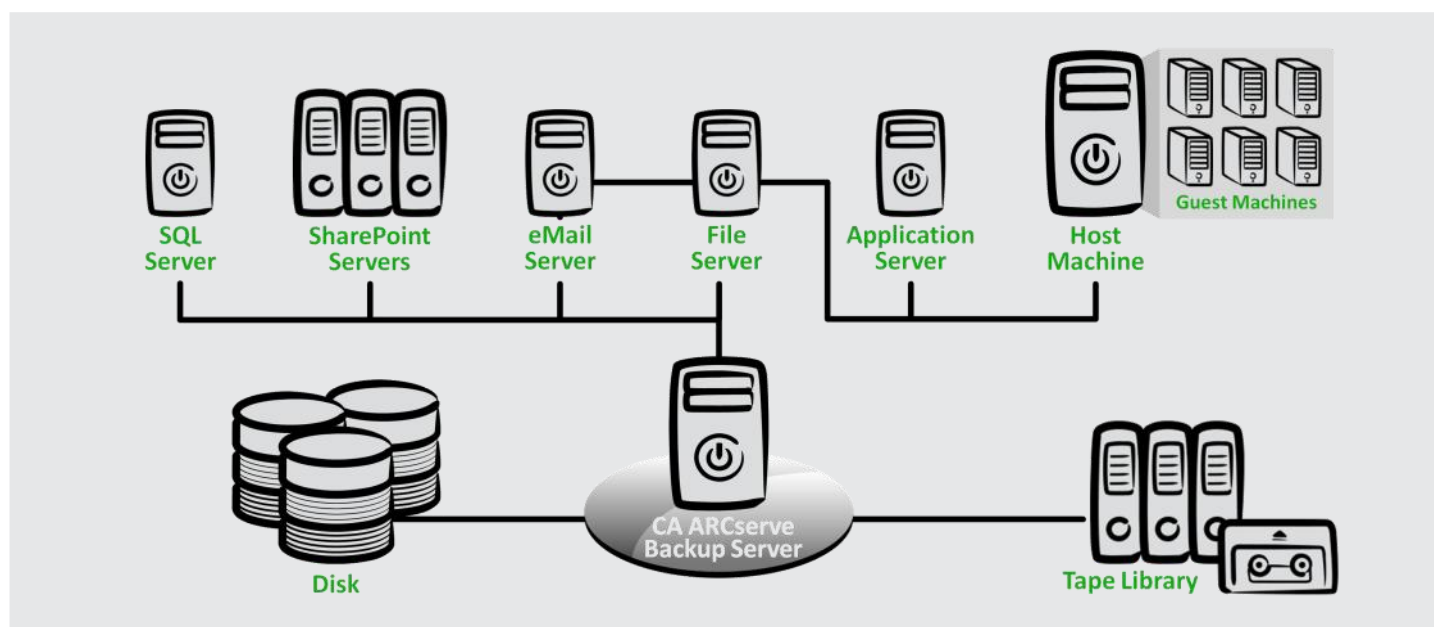


# CA ARCserve Backup

## Go Beyond Backup So Your Business Can Go Beyond Today.

CA ARCserve backup goes beyond backup, giving you highly reliable data protection with centralized management that normally only big businesses can afford. CA ARCserve offers all this at a fraction of the cost of the competition.

Reduce your backup storage by up to 95 percent and regain precious time with the only product that combines data deduplication; integrated backup copy to cloud storage; granular restore of applications such as Active Directory®, Microsoft® exchange and Microsoft SharePoint®; infrastructure visualization; and archiving—for both physical and virtual servers in a single package.<sup>1</sup> new synthetic full backups reduce backup windows and improve recovery operations across your environment. CA ARCserve backup works no matter how complex your infrastructure is, so your data is always secure. In this way, you can spend your time on more pressing issues such as growing your business.



## The CA ARCserve difference

Hundreds of thousands of happy customers worldwide are taking advantage of the following industry-leading enterprise-class features.

**INTEGRATED DATA DEDUPLICATION** Improve the economics of backup and recovery by enabling longer retention periods, providing a cost-effective means of reducing storage, protecting critical data and integrating, configuring and managing data deduplication in the existing backup environment.

**INFRASTRUCTURE VISUALIZATION** Provide an easy-to-read network diagram view of your entire environment. The diagram includes all of the servers, storage and other devices, showing how they relate to each other and to the CA ARCserve Backup Media server(s). Easy drilldown on each component offers status, backup methodology and other key information.

**GRANULAR RESTORE OF ACTIVE DIRECTORY** Restore individual Active Directory objects from a System State backup without having to reboot the Active Directory domain controller. Single System State backup allows for both object-level and system-level restore, saving time.

**ARCHIVING** Archive data to disk, tape, or the cloud to reduce data being backed up. This results in reduced backup windows, network traffic and storage management costs.

**INTEGRATED BACKUP COPY TO CLOUD STORAGE** Migrate backup data to public or private cloud storage as part of a disk-to-disk-to-cloud (D2D2C) backup policy for additional storage or recovery locations.

**SNAPSHOT AND FILE-LEVEL BACKUP INTEGRATION** Reduce risk and improve recovery times by using a combination of snapshot-based backups (CA ARCserve® D2D) and traditional file-based backups (CA ARCserve Backup) that populate a single backup catalog for quick and easy restore anywhere. All backups are monitored via a single console window.

**SYNTHETIC FULL BACKUP** Perform a full backup, after which incremental backups are synthesized to create a full backup of the data as it originally appeared at the recovery point. This enables you to recover as if each backup was a full backup, resulting in faster and easier recovery of data.

**MIGRATE CA ARCSERVE D2D BACKUPS TO TAPE VIA THE CA ARCSERVE BACKUP CONSOLE** Clone CA ARCserve D2D backups to tape media, catalog with CA ARCserve Backup and enable recovery via the CA ARCserve Backup console to provide long-term, off-site storage for CA ARCserve D2D backups and a single point of management.

**DISASTER RECOVERY OPTION BASED ON WINDOWS® PREINSTALLATION ENVIRONMENT (WINPE)** A standardized, easy-to-use bare-metal restore process across various Windows platforms simplifies and speeds the recovery process.

**ENHANCED TAPE MANAGEMENT** The expanded functionality improves the scheduling of backup jobs while at the same time allowing more efficient use of backup media via better append and rotation rules.

**VIRTUALIZING SERVERS WITH CONFIDENCE** Incorporate sophisticated backup and recovery functionality into VMware, Microsoft Hyper-V™ and Citrix® XenServer virtualization technologies—easing management and mitigating the risk of data on virtualized servers.

**COMPREHENSIVE PROTECTION** Supports Windows, UNIX® and Linux® environments with direct attached storage (DAS), network attached storage (NAS) and storage area network (SAN) storage.

## The benefits speak for themselves.

- **CLOUD ACCESS** Integrated backup copy to cloud storage enables you to migrate backup data to your cloud vendor as part of a D2D2C backup policy for additional storage and off-site recovery locations.
- **DON'T COMPROMISE** CA ARCserve Backup is the only product on the market that combines innovative data deduplication; integrated backup copy to cloud storage; granular restore of applications such as Active Directory, Exchange and SharePoint; Infrastructure Visualization; and archiving for both physical and virtual servers in a single, powerful package.
- **REDUCE RISK** CA ARCserve Backup simplifies monitoring and management with centralized, easy-to-use management tools. These help to ensure the integrity and availability of your most important and strategic business asset—your data.
- **GAIN CONTROL** CA ARCserve Backup Storage Resource Manager (SRM) reporting proactively offers information on the entire environment, enabling you to identify performance bottlenecks, resource utilization and licensing allocation to help ensure that system performance levels are maintained.
- **FLEXIBLE DEPLOYMENT** To meet your specific needs and purchasing requirements, CA ARCserve Backup is available as individual components, suites based on server type and suites based on capacity, making it easy to buy.
- **EVOLVE** Only CA ARCserve Backup integrates traditional file-level backup with new snapshot-based, infinite, incremental backups in a single recovery catalog, delivering complete recovery flexibility across your environment.

## Try it for yourself

Try CA ARCserve Backup for free and see why thousands worldwide trust it for their critical applications and information at [arcserve.com/software-trials](http://arcserve.com/software-trials). For more information, visit [arcserve.com](http://arcserve.com) or contact your authorized reseller or your local CA representative at [arcserve.com/partnercontact](http://arcserve.com/partnercontact). Request a proposal today and give your business or organization the protection that it deserves.

Copyright © 2011 CA. All rights reserved. Linux is a registered trademark of Linus Torvalds in the United States, other countries, or both. UNIX is a registered trademark of The Open Group in the United States and other countries. Microsoft, Windows, Windows NT, and the Windows logo are trademarks of Microsoft Corporation in the United States, other countries, or both. All other trademarks, trade names, service marks and logos referenced herein belong to their respective companies.