



GOOD MOBILE COLLABORATION SOLUTIONS

Create mobile app workflows that include patent-pending app-to-app security.

HOW IT WORKS

An account manager on the road receives an email message on his tablet that includes a PDF attachment of a quote for a prospective customer. He opens the attachment, reviews it, and sends an instant message to his field rep to clarify the discount. He then retrieves his presentation from a cloud server, edits the numbers, and publishes an update to the entire sales team – all without ever opening a laptop. This is the modern workflow. This is mobile collaboration.

This mobile collaboration process must be conducted quickly, without compromising any sensitive information – about the sales strategy, the discount, or the customer. Fueled by a new breed of productivity apps and cloud-based services, today's mobile workers can now communicate and collaborate over smartphones and tablets. It's now up to IT departments to align the productivity demands of mobile workers with secure, managed apps and services that remove the barriers to true collaboration, without exposing corporate data to loss or theft.

Securing the Mobile Workflow

App stores are filled with collaboration and productivity solutions, but enterprises must select a secure set of tools that enable productivity without adding risk. As data leaves the confines of corporate servers and networks, an enterprise IT

department must be assured that confidential documents and data are well protected.

As the leader in mobile security, Good Technology provides solutions that protect critical business data and intellectual property as it travels to and from mobile users. Our unique approach goes beyond the device – even beyond the application – to safeguard all data, whether the data is at rest on the device, in transit across networks, between apps, or in the cloud. Rather than choose a favorite vendor or support a specific manufacturer, our philosophy has been to secure data across nearly all devices, all applications, and all platforms.

In this world of collaboration, Good Technology supports the tools that allow mobile enterprises to:

- **Increase employee productivity** through mobile collaboration, with an end-to-end secure workflow for popular mobile applications such as email, calendar, tasks, document editing, file access and storage, and instant messaging
- **Provide flexibility** to mobile collaboration application users without compromising data security or user privacy
- **Reduce cost** and complexity of managing secure mobile collaboration apps over their lifecycle

Good Dynamics Secured Third-Party ISV Apps:



Advanced Productivity Software for Good™ provides lawyers with remote desktop access.



Microstrategy for Good™ enables you to view business data, charts, and dashboards from an iPad.



NetDocuments for Good™ is a cloud service for financial, legal and real estate professionals.



Breezy for Good™ lets you securely ePrint from iPads, Phones, and Android devices™.



mobilEcho for Good™ connects you to enterprise files across integrated platforms.



iAnnotate for Good™ enables marking-up, sharing, and storing PDFs on mobile devices.



Splashtop for Good™ is a solution that lets mobile users remotely access desktop files.



Box for Good™ gives you access to secure content sharing and collaboration.



Roambi for Good™ transforms spreadsheets & CRM reports into mobile BI dashboards.



NewsGator for Good™ integrates social capabilities into Microsoft collaboration platforms



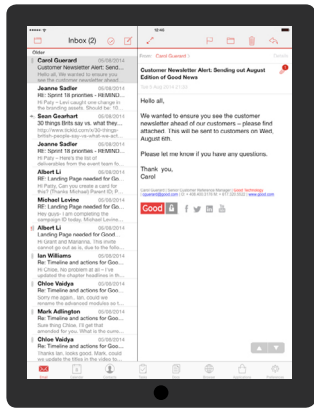
GoodReader for Good™ lets you read, annotate, and collaborate on Word documents.



Verivo for Good™ enables you to build rich native-client apps for most devices.



Accellion for Good™ delivers secure collaboration and file sharing solutions.



Secure email collaboration with no data exposure.



Receive work email with attachment via GFE



Open, view, edit in Good 3rd party document editor such as iAnnotate

3rd party secure container



Good file repository

Flexibility Is the Key

To ensure that mobile collaboration solutions are adopted by the enterprise, the mobile experience must instill confidence and be easy to use. Good's Mobile Collaboration Solutions allow enterprise users to stay productive on the go, without compromising corporate data, user privacy, or flexibility – and all without a steep, new learning curve or complex systems and tools for workers. Unlike other solutions, Good's secure mobile collaboration apps eliminate the risks associated with inadvertent or intentional loss of corporate data on mobile devices – whether from corporate- or employee-owned devices. Good's unique secure container and in-transit data security deliver an extra level of security that provides application users with the flexibility to use their own personal devices for business tasks without compromising their own privacy.

Good Delivers Integrated, Secure App-to-App Collaboration



GOOD MOBILE COLLABORATION SOLUTION KEY COMPONENTS

Good Mobile Collaboration Applications and Servers:

- Good for Enterprise for secure email, contacts, calendar, tasks, and browser
- Good Connect for secure instant messaging
- Good Share for secure SharePoint and file server access
- Good Mobile Control server
- Good Mobile Messaging server
- Good Connect server
- Good Share server

Dozens of Good Dynamics-Secured ISV Collaboration Applications, Including:

- Branchfire iAnnotate for Good (.pdf annotation)
- Box for Good (cloud-based mobile collaboration)

Good Dynamics platform components:

- Good Control server for managing app policies
- Good Proxy for protecting application servers and encrypting data
- Good NOC for securing data in transit

ABOUT GOOD

Good Technology is the innovation leader in secure mobility solutions; enabling business to move freely and engage at the edge. Good's comprehensive end-to-end secure mobility solutions portfolio consists of a secure mobility platform, mobile device management, mobile service management, a suite of collaboration applications, and a broad third-party application and partner ecosystem that unlocks your mobile potential. More than 5,000 organizations in over 180 countries use Good Technology solutions, including FORTUNE 100™ leaders in commercial banking, insurance, healthcare, retail, government, manufacturing and aerospace and defense. Learn more at www.good.com.

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