

Adobe® InDesign® CS5.5 Server

Automate professional design



InDesign CS5.5 Server offers all the new capabilities of InDesign CS5.5 for desktop, including EPUB export enhancements, Folio Producer tools, Linked Text, and dragging and dropping of anchored objects.

Optimized for high uptime on Windows and Mac servers, InDesign Server provides a flexible and scalable development environment with support for InDesign Markup Language (IDML), SOAP, Java, scripting, XML, and C++ plug-ins.

Adobe InDesign CS5.5 Server software powers automated solutions that enable publishers to go beyond manual processes and create new content and revenue streams. Easy to integrate with standard development environments, it provides a robust, flexible, and scalable engine for professional page composition.

Automating professional design—The benefits of automated publishing should not come with creative compromises. Publishers today want to take advantage of everything automation has to offer: lower production costs, more personalized and effective marketing, the ability to easily generate multiple print and digital variations of a publication, and the ability to generate new revenue streams from new distribution channels, such as eBooks, from within their existing businesses. With solutions powered by InDesign Server, you can implement automated processes while still maintaining a consistently high level of quality in your finished products.

Robust, flexible, and scalable solution—InDesign Server provides all the capabilities of InDesign CS5.5 in a server-based environment. With InDesign Server, third-party or in-house development teams can build solutions that combine professional design, layout, and typographic capabilities with the power of server-driven automation. Solutions based on InDesign Server can eliminate the repetitive tasks associated with traditional publishing, freeing up creative resources to work on more important projects.

Moving from desktop to server—As a publishing engine, InDesign Server does not include a built-in user interface, allowing you to tailor an interface to your specific needs using Flex, the Adobe AIR® runtime, ActionScript®, or HTML. InDesign Server offers a rich development environment, including additional support for Java™ and SOAP. Rigorously tested to deliver long periods of continuous uptime on Mac and Windows® servers, it can also scale as your requirements grow, with the ability to add multiple instances on multiple CPUs.

Building a solution or buying from a developer—With InDesign Server, you can choose how to best arrive at a solution ideally customized and suited for your needs. If you have development experience with the InDesign desktop version, an in-house solution can give you complete control. Or you can choose from many third-party developers who have experience creating and deploying automated publishing solutions with InDesign Server.

System requirements

Windows

- Intel® Pentium® 4 or AMD Athlon® 64 processor
- Microsoft® Windows Server® 2003 with Service Pack 2 (32 or 64 bit); Windows Server 2008 (32 or 64 bit); or Windows 2008 Server R2
- 2GB of RAM plus 256MB per additional instance
- 1.6GB of available hard-disk space; additional free space required during installation (Windows virtual memory paging file size must be increased 2GB for each instance of InDesign Server)
- 1024x768 display (1280x800 recommended) with 16-bit video card
- DVD-ROM drive
- Broadband Internet connection required for online services and to validate Subscription Edition (if applicable) on an ongoing basis*

Mac OS

- Multicore Intel processor
- Mac OS X Server v10.5.7 or v10.6.5
- 2GB of RAM plus 256MB per additional instance
- 1.8GB of available hard-disk space; additional free space required during installation (cannot install on UFS, ZFS, or HFS case-sensitive formatted volumes or partitions)
- 1024x768 display (1280x800 recommended) with 16-bit video card
- DVD-ROM drive
- Broadband Internet connection required for online services and to validate Subscription Edition (if applicable) on an ongoing basis*

For updates to system requirements, visit www.adobe.com/go/indesignserver_systemreqs.

Related products

- Adobe Creative Suite® 5.5 Design Premium
- Adobe Creative Suite 5.5 Design Standard
- Adobe InDesign CS5.5
- Adobe InCopy CS5.5
- Adobe Flash® Professional CS5.5
- Adobe Flash Builder™ 4.5
- Adobe AIR

For more information

www.adobe.com/products/indesignserver

Automated publishing solutions powered by InDesign CS5.5 Server

Because InDesign Server is an engine that powers automated publishing solutions, its potential applications are wide ranging. Here are a few typical ways that companies use InDesign Server today.

Personalized marketing—One-to-one marketing enables publishers to create compelling content that speaks directly to an individual rather than a broad group, with customized iterations of a publication for every individual customer. These differences can range from changing text and images on a page to building entirely unique documents.

Where traditional personalized marketing has often lacked the design and production values of a publication created by hand, InDesign Server enables marketers to automate professional design and layout, creating engaging communications that result in more effective promotions and a more intimate relationship with customers.

Catalog creation—Retailers and catalog companies are under pressure to produce catalogs that are more up to date and better targeted to specific customers or opportunities. Catalog creation solutions enable them to automate the production of professionally designed catalogs. These solutions can either be inexpensive standalone applications driven by spreadsheets or part of a broad and robust content management system, personal information management tools, or a catalog management system.

InDesign Server can dramatically decrease the time needed to produce professionally designed catalogs, without requiring the deployment of additional creative resources.

Brochure and collateral creation—Web-to-print solutions provide a more flexible workflow for producing and making changes to marketing materials. Creative professionals can retain control over the look and feel of marketing materials, and nondesigners, such as writers, editors, and marketing professionals, can add, edit, and change specific page elements such as logos, addresses, or product information. These solutions significantly improve the efficiency of collaborative workflows, while enabling brand managers to promote the integrity of the final product.

Self-service ad creation—Newspapers and magazines can greatly streamline and enhance the production of display and classified ads as well as offer new advertising opportunities and a better customer experience, without sacrificing quality or requiring additional resources. Self-service ad creation solutions enable readers to quickly create their own advertisements online using a wide variety of styles and templates and then preview how they look before they are placed. Newspapers and magazines can also accept ads much later in the production process and upsell customers by showing them higher value options.

Editorial workflow automation—Book, newspaper, and magazine publishers are using solutions powered by InDesign Server to automate parts of their existing editorial workflows to handle processor-intensive tasks that would otherwise be taking place on the desktop, such as PDF file and thumbnail creation. Others are using these solutions to enable writers and editors to work on stories from a remote location via a web browser. InDesign Server provides an accurate copyfitting experience that would otherwise require a desktop version of Adobe InCopy® or InDesign software.



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