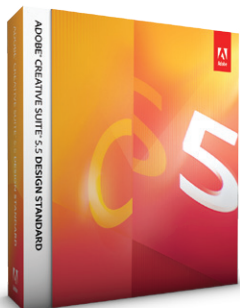






# Adobe® Creative Suite® 5.5 Design Standard



Produce high-impact print designs and digital publications



Adobe Creative Suite 5.5 Design Standard combines:

-  Adobe Photoshop® CS5
-  Adobe Illustrator® CS5
-  Adobe InDesign® CS5.5
-  Adobe Acrobat® X Pro

Additional components:

-  Adobe Bridge CS5
-  Adobe Device Central CS5.5

Integrates with Adobe CS Live online services\*<sup>§</sup>:

Learn about the newest features of CS Live online services\*<sup>§</sup>—complimentary until April 12, 2012. Visit [www.adobe.com/go/cslive](http://www.adobe.com/go/cslive) for details.

Subscription option:

Get the same product with low monthly payments. Visit [www.adobe.com/go/cssubscription](http://www.adobe.com/go/cssubscription) to learn more.

Adobe Creative Suite 5.5 Design Standard software combines industry-standard tools for editing digital images, creating vector graphics, and laying out top-quality print documents with elegant typography. Plus, you can extend your ideas beyond print with dynamic presentations, eBooks, and digital magazines\* that marry the appeal of interactivity with the quality of traditional print.

## Top reasons to upgrade to Adobe Creative Suite 5.5 Design Standard

**NEW Folio Producer tools in InDesign**—Create engaging digital magazines, newspapers, annual reports, manuals, and other documents that incorporate eye-catching elements such as 360-degree rotation and panoramas—all for playback on tablet devices such as Apple iPad, RIM BlackBerry PlayBook, and a wide variety of Android™ tablets, including the Motorola Xoom. Upload these documents to the Adobe Digital Publishing Suite\* hosted solution for further production and distribution.

**NEW Enhanced eBook authoring<sup>†</sup> in InDesign**—Create more engaging eBooks with less need for developers. Enjoy a smoother workflow as you include refined typography and images that resize automatically to fit virtually any screen. You can even add video and audio for eBook reader applications that support HTML5 video and audio tags.

**NEW More efficient delivery of accessible documents**—Use features in InDesign CS5.5 and Acrobat X Pro that help you to deliver publications that meet Section 508 and WCAG 2.0 standards. Apply accessibility features in InDesign CS5.5, and then check, adjust, and validate accessible PDF documents in Acrobat X Pro.

**NEW Action Wizard in Acrobat Pro**—Automate routine, multistep PDF tasks more easily in Adobe Acrobat X Pro. The Action Wizard guides you through creating an Action, which is an automated sequence of steps that can be applied to a single PDF or batches of files.

**If you're still using Creative Suite 4 or Creative Suite 3 Design Standard, you'll also benefit from features added in Creative Suite 5 Design Standard, such as:**

**Content-Aware Fill**—Remove any image detail or object, and then watch as Content-Aware Fill magically fills in the space left behind. This breakthrough technology matches lighting, tone, and noise so it looks as if the removed content never existed.

**Complex selections made easy**—Get better-than-ever results in Adobe Photoshop CS5 software when selecting tricky image elements such as hair, and eliminate background color around selection edges.

**Simplified object selection and editing**—Save time by performing repetitive layout tasks efficiently in InDesign CS5. Manipulate frames and frame content without switching tools. Dynamically adjust white space between objects to reposition page items.

**Innovative paint brushes with Photoshop CS5 and Adobe Illustrator CS5**—Create scalable vector artwork with the nuance and subtlety of fine art, enhance photographs with painterly effects, and paint freely on screen much as you would with physical brushes and paints.

**Beautiful Strokes**—Dynamically create and edit strokes with infinitely adjustable widths, precisely position and scale arrowheads and dashes, and finely control the scaling of art brushes along a path in Illustrator.

\* Adobe Digital Publishing Suite requires a separate license and payment of associated fees. Visit [www.adobe.com/products/digitalpublishingsuite](http://www.adobe.com/products/digitalpublishingsuite) for more information.

<sup>†</sup> InDesign uses EPUB3 and HTML5 code to create eBooks with audio, video, and other advanced features. EPUB3 and HTML5 presentation, media playback, and double-byte character support (such as Chinese, Japanese, and Korean) might not be supported by all devices, browsers, or EPUB readers.

## System requirements

### Windows\*

- Intel® Pentium® 4 or AMD Athlon® 64 processor
- Microsoft® Windows XP with Service Pack 3; Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 (Service Pack 2 recommended); or Windows 7
- 1GB of RAM or more recommended
- 7.7GB of available hard-disk space for installation; additional free space required during installation (cannot install on removable flash storage devices)
- 1024x768 display (1280x800 recommended) with qualified hardware-accelerated OpenGL graphics card, 16-bit color, and 256MB of VRAM
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- Some features in Adobe Bridge rely on a DirectX 9-capable graphics card with at least 64MB of VRAM
- DVD-ROM drive compatible with dual-layer DVDs
- QuickTime 7.6.2 software required for multimedia features
- Adobe Flash® Player 10 software required to export SWF files
- Broadband Internet connection required for online services and to validate Subscription Edition (if applicable) on an ongoing basis<sup>§</sup>

### Mac OS

- Multicore Intel® processor
- Mac OS X v10.5.8 or v10.6
- 1GB of RAM or more recommended
- 8.2GB of available hard-disk space for installation; additional free space required during installation (cannot install on a volume that uses a case-sensitive file system or on removable flash storage devices)
- 1024x768 display (1280x800 recommended) with qualified hardware-accelerated OpenGL graphics card, 16-bit color, and 256MB of VRAM
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- DVD-ROM drive compatible with dual-layer DVDs
- QuickTime 7.6.2 software required for multimedia features
- Adobe Flash® Player 10 software required to export SWF files
- Broadband Internet connection required for online services and to validate Subscription Edition (if applicable) on an ongoing basis<sup>§</sup>

For updates to system requirements, visit [www.adobe.com/go/designstandard\\_systemreqs](http://www.adobe.com/go/designstandard_systemreqs).

## For more information

### Product details:

[www.adobe.com/go/creativesuitesdesignstandard](http://www.adobe.com/go/creativesuitesdesignstandard)

### Upgrade details:

[www.adobe.com/go/ds\\_upgrade](http://www.adobe.com/go/ds_upgrade)




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## The continuing evolution of creative power from Adobe

In addition to the new features listed on page 1, here's a snapshot of powerful features that were added in previous releases of Creative Suite Design Standard.

NEW IN CS3 DESIGN STANDARD	NEW IN CS4 DESIGN STANDARD	NEW IN CS5 DESIGN STANDARD	 <b>Upgrade from Creative Suite 2 Premium or Standard for only US\$699*</b>	 <b>Upgrade from Creative Suite 3 Design Standard for only US\$699*</b>	 <b>Upgrade from Creative Suite 4 Design Standard for only US\$499*</b>	 <ul style="list-style-type: none"><li>• Realistic painting effects</li><li>• Complex selections made easier</li><li>• Native 64-bit support</li></ul>
						 <ul style="list-style-type: none"><li>• Beautiful Strokes</li><li>• Vector painting</li><li>• Perspective Drawing</li></ul>
						 <ul style="list-style-type: none"><li>• Multiple page sizes in a single file</li><li>• Simplified object selection and editing</li><li>• Text-change tracking</li><li>• Paragraphs that span or split columns</li><li>• PDF export in the background</li></ul>
				<b>Photoshop CS4</b> <ul style="list-style-type: none"><li>• Content-aware scaling</li><li>• Smoother rotation, panning, and zooming</li><li>• Masks panel</li></ul> <b>Illustrator CS4</b> <ul style="list-style-type: none"><li>• Multiple artboards</li><li>• Blob Brush</li><li>• Gradients exposed</li></ul>	<b>InDesign CS4</b> <ul style="list-style-type: none"><li>• Live Preflight</li><li>• Smart Guides</li><li>• Built-in Photoshop effects</li><li>• Links panel</li></ul> <b>Acrobat 9 Pro</b> <ul style="list-style-type: none"><li>• PDF Portfolios</li></ul>	
			<b>Photoshop CS3</b> <ul style="list-style-type: none"><li>• Quick Selection and Refine Edge tools</li><li>• Nondestructive Smart Filters</li><li>• Vanishing Point with adjustable perspective planes</li><li>• Photomerge with advanced alignment and blending</li></ul> <b>Illustrator CS3</b> <ul style="list-style-type: none"><li>• Live Color</li><li>• Eraser tool</li><li>• Crop Area tool</li></ul>	<b>InDesign CS3</b> <ul style="list-style-type: none"><li>• Multiple file placement</li><li>• Table and cell styles</li><li>• Improved long document support</li></ul> <b>Acrobat 8 Professional</b> <ul style="list-style-type: none"><li>• Automated preflight corrections</li></ul>		

\* Adobe Digital Publishing Suite requires a separate license and payment of associated fees. Visit [www.adobe.com/products/digitalpublishingsuite](http://www.adobe.com/products/digitalpublishingsuite) for more information.

<sup>†</sup> InDesign uses EPUB3 and HTML5 code to create eBooks with audio, video, and other advanced features. EPUB3 and HTML5 presentation, media playback, and double-byte character support (such as Chinese, Japanese, and Korean) might not be supported by all devices, browsers, or EPUB readers.

<sup>‡</sup> CS Live online services are complimentary until April 12, 2012. Visit [www.adobe.com/go/csive](http://www.adobe.com/go/csive) for details.

<sup>§</sup> Adobe online services, including Adobe CS Live Services, are available only to users 13 and older and require agreement to additional terms and Adobe's online privacy policy (available at [www.adobe.com/go/terms](http://www.adobe.com/go/terms)). Online services are not available in all countries or languages, may require user registration and may be subject to change or discontinuation without notice. Additional fees or subscription charges may apply.

<sup>¶</sup> Prices listed are the Adobe Store direct prices in the United States; reseller prices may vary. Prices do not include tax or shipping and handling and are subject to change without notice. See [www.adobe.com/go/ds\\_upgrade](http://www.adobe.com/go/ds_upgrade) for information on upgrade eligibility.

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