

Our Mission is to Help Drive Your Success Through Innovation, Agility, and Trust.

We at Zones have a vibrant history of embracing change with a careful human touch. As a notoriously nimble organization with a global footprint, we pride ourselves on being a trusted advisor for all your IT needs.

Since 2005, Zones has been certified as Minority Business Enterprise (MBE) by the National Minority Supplier Development Council (NMSDC). We are also certified with the Canadian Aboriginal Minority Supplier Council (CAMSC), California Public Utilities Commission, Healthcare Supplier Diversity Alliance (HSDA) and in Multiple States and Cities.



Zones Chairman, Firoz Lalji

Firoz Lalji is Chairman of the Board and co-founder of Zones, LLC. Throughout the company's almost 40-year history, Firoz has provided the vision and leadership necessary to transform Zones into a global solutions & services provider and award-winning business enterprise. Firoz was born in Uganda and obtained his Bachelor of Science degree in economics from the London School of Economics, and Harvard Business School. In 2014, Firoz was inducted into the NMSDC MBE Hall of Fame. We appreciate the door the NMSDC certification has opened for us, and we do our part to pay it forward.

Sharing Our Prosperity

Zones supports NMSDC's Mission, "To serve as a growth engine for NMSDC certified minority businesses and enable our members to advance economic equity".

We do so by supporting NMSDC and its 23 Regional Councils by participating in various activities such as mentoring, business opportunity exchange conferences, matchmaking, and pitch competitions. We aim to foster diversity and inclusion in the business community and provide opportunities for minority-owned businesses to thrive.

Nurturing Economic Equity

We believe Supplier Diversity is a business imperative, especially in today's economic climate. We strive to create an inclusive supplier ecosystem, while driving value to our customers and economic development in the communities we serve.

That's why we are dedicated to helping NMSDC with the bold goal of reaching \$1 Trillion in NMSDC-certified MBE annual revenue, marching towards a prosperity that is generative and transformative – for certified minority businesses and communities gaining contracts, employment, and economic resilience, and for a world that is made far better by their contributions to it.

As a certified MBE, 100% of your organization's spend with us can be counted as direct / Tier 1 spend towards your organization's Supplier Diversity Goals. We continue to grow our diverse supplier base and will provide transparent Tier 1 & 2 Reporting to our customers upon request.

Investing in MBE Supplier Development

As a member of the NMSDC Strategic Steering Committee, Firoz provides strategic thought leadership and vision to help grow minority-owned businesses and drive racial economic equity. Firoz is also the sole founder of the Centre for Africa program at the London School of Economics, which focuses on developing African leadership. Since its inception in 2012, the program has awarded over 100 full master's degree scholarships to African nationals.

Zones is a founding Sponsor, along with The Boeing Company, Microsoft, and Nordstrom of the University of Washington, Foster School of Business, Minority Business Executive Program. Since 2015, Zones has provided two scholarships per year to MBEs. A great metric to note is once a supplier goes through this program, the MBE sees a 10% increase in their business.

Fostering Global Citizenship

As one of the world's most respected IT solution providers, Zones helps solve IT challenges every day. At the same time, we work toward one common goal – fostering sustainable business practices that benefit our clients, our team, our communities, and our world.

We are dedicated to reducing the impact that information technology has on the environment. As a supportive ally of the planet and the communities we serve, we maintain policies and processes to help us minimize our impact on the environment, both in our offerings and in the choices we make in the course of doing business. To help our clients meet or exceed environmental standards, we provide green IT services and asset management services as well as environmental-friendly products.

We work with manufacturers to offer servers, computers, notebooks, monitors, and consumables that have environmentally friendly attributes evidenced by their ENERGY STAR® and EPEAT™ ratings. We coordinate and conduct a comprehensive selection of environmentally friendly services for clients. These include virtual environment conversion, carbon footprint assessments, multifunction printer installation, data center retrofitting, network storage consolidation, lifecycle management, electronic document archiving, and others.