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**Zones LLC. Receives Samsung Smart Signage Award for Partner of the Year**

**Ridgefield Park, NJ, July 28, 2020** – Zones, LLC. has been honored with a Samsung Smart Signage Award for Blue Partner of the Year during Samsung’s Virtual Experience: Back to Business, a first-time virtual event for the professional audiovisual and information communication industries. The virtual conference on 15th & 16th welcomed customers, partners, and fans to hear from industry experts and explore innovations that help companies get back to business.

Blue Partner of the Year recognizes a leading Blue Partner for achievements in consistent and successful display implementations, revenue attainment and customer commitment. Zones has been a long time and close Smart Signage Partner of Samsung. This award exhibits how our partnership has flourished over the years as we look forward to a bright and even better future together. Blue is a partner tier that is highest ranking in our Ascend Partner Portal.

*“The Samsung Smart Signage Awards program celebrates the significant contributions our dealers make to the visual display industry,”* said Chris Mertens, Vice President of US Sales, B2B Displays at Samsung Electronics America. *“Winners were selected by identifying partners that have the highest growth rate, as well as select integrators who have creatively deploying Samsung Smart Signage solutions into several key industries. We’re excited to recognize these deserving companies.”*

*“Zones is extremely proud to accept this award as Samsung’s Partner of the Year,” said Mike Dennis, Vice President of Products & Partner Management at Zones. “It is a testament to the long-time partnership with Samsung and the innovative solutions we are bringing to the marketplace. We want to thank Samsung for the recognition and the continued collaboration.”*

Samsung offers a diverse range of smart signage solutions, from seamless video walls and fine pixel-pitch LED to outdoor and interactive displays, designed for transportation, retail, hospitality and corporate environments, among others. For more information about Samsung smart signage solutions, please visit [www.samsung.com/us/business/products/displays/](http://www.samsung.com/us/business/products/displays/).

#### **About Samsung Electronics America, Inc.**

As a global technology leader, Samsung Displays provides a diverse portfolio of enterprise technologies including digital signage, LED, hospitality TVs, and Desktop displays.

Samsung puts the customer at the core of everything we do by delivering comprehensive products, solutions and services across diverse industries including retail, healthcare, hospitality, education and government. Samsung Displays is committed to helping customers realize the promise of a digital business. For more information, please visit [samsung.com/business](http://samsung.com/business), call 1-866-SAM-4BIZ or follow Samsung Business via Twitter [@SamsungBizUSA](https://twitter.com/SamsungBizUSA).

#### **About Zones**

Zones, LLC, a \$2.4B global IT solution provider, delivers products and services to help organizations make a complete digital transformation – from desktop to data center – to the cloud and beyond. As a certified Minority Business Enterprise (MBE), an eleven-time Microsoft Excellence in Operations award winner, and a recipient of the 2020 CRN Tech Elite 250 list, we’ve proven our ability to support many of the world’s largest corporations. To learn more about why Zones is the First Choice for IT,<sup>™</sup> please visit [www.zones.com](http://www.zones.com).

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