

Zones helps Fortune 500 company realize retail efficiencies

For nearly ten years, Zones has partnered with a Pacific Northwest-based Fortune 500 company to improve retail efficiencies and reduce information technology costs to keep the client's IT lifecycle both functional and fluid across its global operations.



Zones stages and configures IT for the client in their retail spaces and within their corporate office, ensuring that new equipment easily integrates into current systems and standards—a critical issue when downtime costs money.

As an end-to-end solutions provider, Zones helps the client reduce IT costs with services including consulting, packaging, logistics management, implementation and the lifecycle management process.



The relationship between Zones and the client is a strong, IT solutions and services partnership. For almost a decade, Zones has reliably prescribed and provided the right balance of IT products to keep the client's stores and offices running efficiently, while also allowing customers to take advantage of innovative applications and payment systems.

And this partnership's impact on the companies' respective industries moves far beyond the product warehouses and retail stores.

While its roots remain in IT, this long-standing partnership has grown to positively impact diversity objectives and environmental initiatives within these companies' respective Seattle headquarters and around the country.

Zones' client is renowned for offering a workplace committed to incorporating diversity strategies and green initiatives into its partners, customers, suppliers and communities.

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Client:

Fortune 500 retail corporation

IT Project:

Provide retail point of sale (POS) systems and services to replace, repair or recondition outdated equipment on periodic schedule in multiple locations.

Solution:

Develop IT lifecycle management procedure—executable onsite in retail locations and in client's corporate office.

Results:

Reduce the cost of hardware during dismantling, replacement and installation of POS systems. Meet environmental objectives through recycle and reconditioning plan. Increase satisfaction of client's customers through transactional innovations.

Zones adds value to solutions and services

By partnering with Zones as its IT products and services provider, the client receives the quality solutions it needs to run its business, and can more easily advance its diversity objectives and green initiatives.

The client and Zones have worked together to ensure that environmental considerations are taken with regard to IT equipment.

Whenever the client needs a POS upgrade or has surplus devices, Zones helps the company reuse, refurbish, resell, or recycle the equipment in environmentally friendly ways.

Both the client and Zones are members of the Northwest Minority Supplier Development Council (NW MSDC), and executives from both companies sit on the Council's

Board of Directors. Zones is a certified Minority Business Enterprise and a Corporate Plus® member of the National Minority Supplier Development Council.



Zones connects business to technology

Let Zones duplicate the success of this quality assurance-based relationship with any tough IT problem. Zones' deep partner ecosystem, technical delivery expertise, and lifecycle services take the complexity out of technology investments. Comprehensive and industry-standard end-to-end solutions and Zones service delivery and management capabilities reduce IT costs regardless of business size.

The Zones services delivery process follows IT industry best practices methodology. Zones works collaboratively with clients to apply business insights to complex business challenges and develop innovative, cost-effective solutions. Zones plans, designs, delivers, and manages solutions from partners such as HP, Cisco, IBM, Microsoft, Symantec, McAfee, and VMware.

Trust Zones for IT solutions that sustain a flexible, efficient, and connected business.