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**Zones Helps Customers Realize the Benefits of  
Mobile Technology Through Zones Mobility Solutions**

*From the Device to the Data Center, Zones Offers End-to-End Design,  
Integration and Management of Organization-wide Mobility Initiatives*

AUBURN, Wash., April 2, 2015 — [Zones, Inc.](#), today detailed its end-to-end mobility practice that helps customers understand and deploy the full range of equipment and services required to run an effective mobile infrastructure. Zones Mobility Solutions professionals take customers beyond simple mobile device selection, streamlining how they acquire, integrate and manage mobility solutions throughout their organizations.

“Since the early days of the mobility movement, Zones has sorted through the noise and hype to establish effective and powerful mobility solutions that transform businesses,” said Greg Parsonson, vice president of Core Solutions and Mobility in the Partner and Product Marketing organization at Zones. “Beyond simply selecting a device, Zones’ team of mobility experts can design, deploy and secure an organization’s mission-critical mobility platform.”

Zones mobile device, networking, and security solutions form a solid mobility infrastructure that delivers applications and information to the right users at the right time. From a vast selection of leading mobile computing devices to advanced mobile device management systems that maintain order and security in a chaotic mobile environment, Zones has everything needed to support an organization’s mobility strategy.

“As a long-term Zones partner, we’ve witnessed firsthand the expert advice provided by Zones’ team of mobility solutions experts,” said Mike Ray, director, National Accounts at Intel. “With successful deployments across a range of vertical industries, Zones Mobility Solutions professionals can team with organizations to adopt an impactful mobile strategy today.”

Zones has been instrumental in the strategic design and deployment of many successful customer mobility initiatives. For a national retailer, Zones drove the conceptualization and installation of a true mobile point-of-sale system, where sales associates are armed with a mobile device to complete a sale wherever needed, not only at a cash register. For a national restaurant chain, Zones worked to reimagine how and when orders are placed, including orders submitted on mobile devices before a customer even walks into the restaurant. For multiple healthcare organizations, Zones has leveraged mobile technology to craft mobile point-of-care solutions, allowing electronic health records to be updated in real time, achieving faster and better patient care.

Alongside mobile device selection, a Zones Mobility Solutions deployment may encompass any or all of the following strategic elements:

- Application development
- Bring your own device (BYOD) best practices
- Deployment, including integration, configuration and asset tagging
- End-user devices and accessories
- Mobile cloud for secure file management
- Mobile device activation
- Mobile device management (MDM) and enterprise mobility management (EMM)
- Networking and wireless infrastructures
- Security, including physical and data protection
- Unified communications (UC)

Zones Mobility Solutions professionals also provide global configuration and integration services to streamline deployment and reduce costs. Learn more about [Zones Mobility Solutions](#).

### **About Zones**

Zones, Inc., supports business, healthcare, the public sector and specialty markets by applying innovative technology solutions across a variety of specializations including networking, security, software, storage, mobility, data center and virtualization. Zones holds the highest levels of technical certification from every key solution provider we represent, including Cisco Gold, EMC Velocity Premier, Dell Server and Storage Technical, IBM System and Storage Technical, HP Enterprise Networking and VMware Infrastructure, among others. Zones is an eight-time recipient of the Microsoft Excellence in Operations

award and was also recognized as the 2013 Microsoft Partner of the Year for Volume Licensing. Incorporated in 1988, Zones is headquartered in Auburn, Wash., and is a certified MBE company.

For additional information, visit [www.zones.com](http://www.zones.com) or call (800) 408-9663.

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