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Zones Furthers Cloud Strategy with Introduction of the Zones Cloud Marketplace

Zones Unveils Unified Solution for On-Demand Cloud Provisioning and Automation

BELLEVUE, Wash., August 10, 2015 — Today at the Zones CustomerConnect business conference, [Zones, Inc.](#), debuted its Cloud Marketplace, an offering that gives organizations the ability to purchase and provision the cloud resources they require quickly and easily, with simplified administration, management and 24x7 post-sales support.

Zones Cloud Marketplace is a cloud-specific portal that extends Zones' automated procurement site, ZonesConnect. The Cloud Marketplace is unique, in that customers can provision their cloud solutions and workloads in real time, enabling the self-service and self-direction needed to rapidly scale their organizations' cloud workloads up or down.

“CustomerConnect is the perfect venue to announce the Zones Cloud Marketplace,” said Jon Allen, vice president of Partner and Product Marketing at Zones. “Our customers require the ability to strategically manage their cloud resources with real-time provisioning, while having a single pane of glass to effectively manage their cloud workloads. The Zones Cloud Marketplace is the next step in the evolution of Zones' expansive cloud offerings.”

Today's announcement marks another important milestone in the realization of the Zones cloud strategy. From assessment to deployment to management and monitoring, Zones' dedicated cloud experts can help organizations build and strengthen their cloud infrastructure to optimize costs, increase efficiency and improve productivity.

With the Zones Cloud Marketplace, customers are able to select and provision the resources that best fit their business needs for security, infrastructure as a service, virtual machines, and communication and collaboration solutions. The Zones Cloud Marketplace features technologies from leading providers including Adobe, Cisco, HP, Microsoft, Symantec and VMware.

The Zones Cloud Marketplace offers automated provisioning as well as integrated migration and management capabilities supporting multiple cloud solutions. Zones provides enhanced capabilities to migrate Microsoft Office 365 (O365) mailboxes, and is recognized by Microsoft as a Cloud Solution Provider 1 Tier partner, further demonstrating the company's commitment to the cloud.

To learn more about Zones' cloud solutions or to schedule a cloud assessment, visit the [Zones Cloud page](#) or [email the Zones Cloud Solutions team](#).

Zones teamed with [ComputeNext](#), a cloud marketplace software provider, to develop the Zones Cloud Marketplace. ComputeNext's Cloud Marketplace Platform enables businesses to search, discover, procure and provision globally available cloud infrastructure and software services.

“Our platform empowers organizations like Zones by offering a way to extend their service offerings to include cloud services and applications, and in turn drive revenue and deepen customer relationships,” said Sundar Kannan, founder and CEO of ComputeNext. “The Zones Cloud Marketplace offers Zones customers a curated selection of cloud services and software and makes the purchasing and provisioning process simple, intuitive and cost-efficient. We congratulate them on this launch.”

To help customers throughout the life spans of their IT projects, Zones now offers 24x7 support and troubleshooting. Customers can contact Zones and request troubleshooting assistance, driving their issues to resolution.

Zones unveiled its Cloud Marketplace at CustomerConnect, a gathering of Zones customers and partners held August 10-11 at the Hyatt Regency Hotel in Bellevue, Wash. This invitation-only conference provides real-world perspective and actionable information for how customers can craft an effective cloud strategy for their organizations, spanning implementation, deployment and management.

About Zones

Zones, Inc., supports business, healthcare, the public sector and specialty markets by applying innovative technology solutions across a variety of specializations including networking, security, software, storage, mobility, data center and virtualization. Zones holds the highest levels of technical certification from every key solution provider we represent, including Cisco Gold, EMC Velocity Premier, Dell Server and Storage Technical, IBM System and Storage Technical, HP Enterprise Networking and VMware Infrastructure, among others. Zones is an eight-time recipient of the Microsoft Excellence in Operations award. Incorporated in 1988, Zones is headquartered in Auburn, Wash., and is a certified MBE company. For additional information, visit www.zones.com or call (800) 408-9663.

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