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**The Synergies of Cloud and Mobile Technologies Take
Center Stage at Zones CustomerConnect Business Conference**
Event Explores the Powerful Outcomes Organizations Achieve with Cloud and Mobile Solutions

SEATTLE, August 22, 2016 — Today's businesses must define and embrace technology to stay agile, efficient, productive, and to connect with customers. Mobile and cloud technologies have changed the way people access, share, and use information.

Starting today, IT leaders in business, healthcare, education, and government will come together in Seattle at the two-day [Zones](#) CustomerConnect Business Conference to explore how cloud and mobile technologies are evolving and driving business success. Throughout the event, attendees will hear from Zones leaders, as well as many of the top technology companies in the world. The CustomerConnect conference provides IT executives with valuable insight on cloud and mobile technologies, as well as technology trends and industry best practices.

“When cloud and mobility solutions come together, businesses can transform and grow to new heights,” said Robert McGowen, senior vice president of the ZBS Sales organization at Zones and co-host of CustomerConnect. “Throughout CustomerConnect, we’ll discuss the synergies of these powerful technologies and demonstrate real-world examples of how cloud and mobility solutions have created customer- and data-led business successes.”

The Zones CustomerConnect event is dedicated to defining, discovering, and deploying the optimal technologies for forward-looking organizations. During the event's Technology Solutions Showcase, conference attendees will view the latest solutions for cloud, data center, mobility, security, and unified communications solutions from over 70 leading technology companies.

In addition to presentations from Zones partners including [Dell](#), [Oracle](#), [VMware](#), and [Intel](#), technology strategist Larry Irving will discuss his views on the future of technology. From wireless and cloud computing to applications and mobile services, Irving will detail how the most successful companies are using new technology to move their business forward.

“Cloud and mobile technologies are key drivers of business success and increased consumer satisfaction,” said Irving. “Too often they are thought of as discrete technologies. Increasingly, however, companies realize that when used in combination, they provide tremendous synergies that drive improved results.”

Strategically partnered with the world’s leading technology brands, Zones teams with customers to solve their most pressing IT challenges. Zones is an IT solutions and services company with a network of experts and partners that provide strategic solutions around the world. Learn more at www.Zones.com.

About Zones

Zones is an IT solutions provider deploying cloud, data center, mobility, unified communications, security, and internet of things solutions across the U.S. and around the world through a network of company-owned and affiliate entities. We leverage a best-of-breed portfolio from top technology providers to enable scalable, secure, and efficient IT solutions. Established in 1986, Zones is headquartered in Auburn, Wash., and is a certified Minority Business Enterprise. For additional information, call (800) 408-9663.

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