

## Zones Named to CRN's 2013 List of Tech Elite 250

**Third annual list recognizes IT solution providers with deep technical expertise and premier certifications in North America**

**AUBURN, Wash., March 5, 2013** – Zones, Inc., today announced it has been named to [CRN's](#) third annual list of its Tech Elite 250. Companies on the 2013 Tech Elite 250 list represent an elite group of IT solution providers that have invested in the training and education needed to earn the most advanced technical certifications in the IT Channel for data center or cloud.

In compiling the list, CRN editors worked with the UBM Tech Channel research group and a team of outside experts to define the most customer-beneficial technical certifications in the IT channel. These technical certifications have enabled solution providers to deliver the most premium products, service and support to their North American customers.

Zones employs a broad range of highly-skilled technical experts who possess certifications from leading industry partners. The company's commitment toward developing and adding talent has enhanced its ability to provide complete IT solutions to a wide range of customer organizations.

"The 2013 Tech Elite 250 list recognizes an exclusive group of solution providers that have invested in training and technical know-how to help their customers understand the benefits of some of the most sophisticated technology deployments in the market – and have shown a dedication to helping customers innovate while reducing costs," said Kelley Damore, Senior Vice President and Editorial Director at UBM Tech Channel. "By identifying and adapting to the skills and training needed to best serve today's customers, members of the Tech Elite 250 have proven their commitment to delivering the products and services that today's customers value most."

"Zones has invested a great deal of resources toward building upon its levels of certifications and technical expertise," said Firoz Lalji, Chairman and CEO of Zones. "Because of this breadth of capabilities and know how, Zones can deliver unique and complete solutions for even the largest customer projects."

You can view the full list of winners in the CRN Tech News app, available for the iPad at <http://go.crn.com/TE250-13> and for Windows 8 devices at <http://go.crn.com/CRNWin8>.

### About Zones

Zones, Inc., supports business, healthcare, the public sector, and specialty markets by applying innovative technology solutions across a variety of specializations including networking, security, software, storage, data center and virtualization. The Zones "Expert Connect" organization provides customers with the technical expertise needed for advanced solutions. Zones holds more than 55 of the highest distinct certifications in the industry including Cisco Gold, EMC Velocity Premier, Dell Server and Storage Technical, IBM System and Storage Technical, HP Enterprise Networking, and VMware Infrastructure, among others. Zones is also a certified MBE company. Incorporated in 1988, Zones, Inc., is headquartered in Auburn, Wash. More information is available at <http://www.zones.com>, or by calling 800-258-2088.