

# **McAfee AntiSpyware Enterprise**

**Spyware Protection Optimized for Business** 

On average, business PCs have 27 potentially unwanted programs (PUPs), while a whopping 80 percent of corporate computers host at least one. PUPs are any piece of code that a reasonably securityminded user may want to know about, and possibly remove. PUPs may include adware or cookies, or the more insidious spyware, dialers, key-loggers, or remote administration tools, among others.

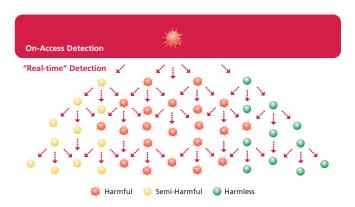
#### **Eliminate Spyware Risks**

Undetected spyware can lead to identity theft, system and network corruption, slower Internet access, reduced user productivity, and more help desk calls. To eliminate these risks, you need to quickly detect, proactively block, and safely eliminate PUPs—before they can cause damage.

Unlike home anti-spyware programs, McAfee® AntiSpyware Enterprise meets the stringent scalability and management requirements that businesses demand. From small businesses to the largest enterprise, we protect your business from PUPs—and we do it with our award winning On-Access scanning technology.

## **On-Access Scanning Provides Proactive Protection**

Most anti-spyware software is reactive in that it catches unwanted programs after they have been installed on your systems. But by then it is often too late, because most PUPs install in many places—as multiple applications, registry entries, etc. It is not unheard of to have PUPs spawn 20 or more programs or files that all need to be cleaned up. McAfee On-Access scanning catches the problem when it first tries to install on your system. Catching it once and stopping it before it installs itself is much more effective than waiting until it has had a chance to multiply.



On-Access scanning stops a PUP from installing and completely infecting a system.

## **Comprehensive Database of PUPs**

Our extensive database of known PUPs is built and maintained by the security experts at McAfee AVERT.<sup>™</sup> This database helps you keep your user's systems stable and allows them to concentrate on their jobs.

#### Block Unknown PUPs Before They Get Listed

Our database of PUPs is extensive and growing constantly. But for the ultimate protection, you need to be able to stop unwanted programs when they first appear, without having to wait for an updated list. We use advanced technology to identify PUPs by their behavior. This behavioral-based technology detects and blocks unwanted programs and also allows you to monitor software behavior and stop installation and propagation. For example, you can set up a rule that prevents files from executing from a temp directory. Another rule could prevent a PUP from writing to or modifying a host file. This proactive strategy protects your system from the unknown as well as the known.

# **McAfee**<sup>®</sup>

#### **Stand-alone or Integrated Solution**

You can use McAfee AntiSpyware Enterprise by itself, or integrated with McAfee VirusScan<sup>®</sup> Enterprise. When integrated, they share a common scanning engine. This improves management and optimizes system performance.

#### Scalable Enterprise Management

Security management is easy with McAfee ePolicy Orchestrator<sup>®</sup> (ePO<sup>™</sup>) or McAfee ProtectionPilot.<sup>™</sup> With these management tools, you can centrally deploy, manage, and report on PUP activity.

#### **Daily Automatic Updates**

Our daily auto-updates keep you current and your systems protected against the latest invasive programs. These effortless updates protect against new or emerging threats.

#### Learn More

Visit *www.mcafee.com*, or call us at 888.847.8766, 24 hours a day, seven days a week.

McAfee AntiSpyware Enterprise is part of the McAfee family of business security products and services. McAfee provides a comprehensive portfolio of dynamic risk management and mitigation solutions that secure your business advantage.

#### McAfee Customer Care

McAfee provides expert technology for each type of security and performance management application. The McAfee Customer Care program is essential for making the most of your investment in McAfee System and Network Protection Solutions.

#### System Requirements for Stand-alone and Integrated Version

#### Desktop

Windows® NT 4, Windows 2000/2003, Windows XP

#### Server

Windows NT 4 Server/Terminal Server,

Windows 2000 Server/Advanced Server/DataCenter Server

Windows 2003 Standard Server 2003/Enterprise Server/Web Server 2003

*Integrated version*: VirusScan Enterprise 7.1 or 8.0*i* required (8.0*i* version recommended)



McAfee, Inc. 3965 Freedom Circle, Santa Clara, CA 95054, 888.847.8766, www.mcafee.com

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